

# Consumer Electronics Batteries Market on the Rise: Expected Demand of US\$ 61.3 billion by 2032

*Based on application, the smartphones segment is projected to maintain its lead position and is expected to portray the largest CAGR of 17.80% from 2023 to 2032*

WILMINGTON, DE, UNITED STATES, June 19, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Consumer Electronics Batteries Market](#) by Type and Application: Global Opportunity Analysis and Industry Forecast, 2023-2032" The consumer electronics batteries market was valued at \$13.9 billion in 2022, and is estimated to reach \$61.3 billion by 2032, growing at a CAGR of 16.2% from 2023 to 2032.



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The consumer electronics batteries market serves an instrumental part in the wider battery industry in addressing the ever-evolving requirements of the consumer electronics industry. The primary purpose of this market is the development and distribution of batteries developed particularly for an array of portable and mobile devices, including smartphones, laptops, tablets, digital cameras, gaming consoles, and smartwatches. The industry has its sights on delivering compact, lightweight, and rechargeable power alternatives in order to offer consumers the portability and accessibility that they seek from the items they purchase. □

Batteries for consumer electronics are sold through a variety of venues, including electronics stores, retail stores, internet marketplaces, and original equipment manufacturers (OEMs), who incorporate these batteries into their products. With clients from all around the world, it is a global market that is driven by things such as consumer tastes, technological advancements, and environmental concerns. In this sector, sustainability has taken on a vital role, inspiring the

creation of eco-friendly battery technologies as well as a change in production and disposal procedures. The consumer electronics battery business, which is centered on innovation, sustainability, and customer requirements, is essential to sustaining the current digital era.□

The consumer electronics batteries market analysis is being pushed towards the creation of environmentally friendly and recyclable battery technologies by the emphasis on sustainability and environmental awareness. With constant research and development focused at improving their energy density, safety, and recyclability, lithium-ion batteries are at the forefront of this movement. In addition, improvements in wireless charging and rapid charging technologies are influencing customer preferences towards practical and effective charging choices. Battery chemistries that have undergone innovation, such as sodium-ion batteries and solid-state batteries, are prospective growth sectors. Solid-state batteries are an appealing alternative for a variety of consumer gadgets because they provide improved safety and energy density. A revolutionary trend is the combination of artificial intelligence (AI) and smart battery management technologies. AI systems can predict consumption trends, increase battery life, and improve battery performance. Smart battery management systems make it possible to store and distribute energy effectively, increasing user satisfaction overall.

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The emergence of electric cars, the focus on sustainability, the development of battery technologies, and the incorporation of smart solutions are some of the factors driving the rapid evolution of the consumer electronics batteries market growth. These developments offer a wealth of chances for companies to innovate, work together, and gain a competitive edge in this fast-moving and expanding industry.

Factors such as rise in adoption of EVs and technological advancements mainly drive the growth of the market. However, limited energy density and environmental concerns and lithium ion battery failures in consumer electronics hampers market growth. Conversely, miniaturization and form-factor innovation are expected to create lucrative market opportunity.□

The consumer electronics batteries market size is segmented on the basis of type, application, and region. On the basis of type, the market is classified into alkaline batteries, lithium-ion batteries, graphene batteries, nickel-cadmium batteries, zinc-carbon batteries, lead-acid batteries, and others. By application, the market is categorized into smartphones, laptops & tablets, digital cameras, wearable devices, medical devices, and others.□

Region wise, the consumer electronics batteries market trends are analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, France, Italy, UK, Spain, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Australia, and rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Saudi Arabia, and rest of LAMEA).□

## KEY FINDINGS OF THE STUDY

The Consumer Electronics Batteries market is expected to grow significantly in the coming years, driven by rise in adoption of EVs and technological advancements.

Miniaturization and form-factor innovation can be considered as an important factor boosting the Consumer Electronics Batteries market.

The market is highly competitive, with several major players competing for consumer electronics batteries market share. The competition is expected to intensify in the coming years as new players enter the market. The Asia Pacific region is expected to be a major market for the Consumer Electronics Batteries market. The consumer electronics battery industry in China and Japan is expanding rapidly, propelled by important trends and a wealth of expansion prospects. The rapid adoption of electric vehicles (EVs) in China has provided an enormous market potential and raised the need for cutting-edge battery technology.

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The key players profiled in the report include Samsung SDI Co., Ltd., LG Chem, Panasonic Corporation, Toshiba Corporation, Duracell, Sony Corporation, Apple, Inc., Hitachi, Ltd., Johnson Controls International Plc, and Energizer. Market players have adopted various strategies such as product launch, expansion, collaboration, partnership, and acquisition to strengthen their foothold in the consumer electronics batteries industry.

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David Correa

Allied Market Research

+ 1800-792-5285

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