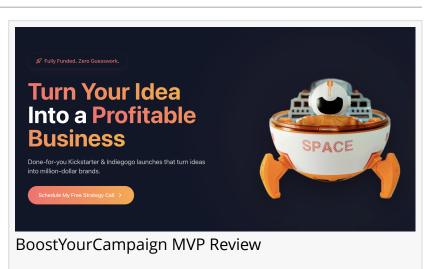


## BoostYourCampaign MVP Program Launch: Fast-Track Software Builds + BoostYourCampaign review Insights

BoostYourCampaign launches MVP Program to help founders validate software ideas fast. See what's included + early boostyourcampaign review feedback.

NEW YORK, NY, UNITED STATES, June 20, 2025 /EINPresswire.com/ --<u>BoostYourCampaign</u>, the launch agency behind more than 4,500 crowdfunding and direct-to-market successes, has officially launched its



new MVP Program, designed to help founders turn software ideas into working, testable products—fast.

With over \$500 million raised through product and platform launches worldwide,

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Most ideas don't fail from lack of vision—they fail from building too much, too soon, the MVP Program helps teams avoid that mistake by building only what matters, then validating with real users."

> Kelly Lorys, BoostYourCampaign

BoostYourCampaign is now focusing on what founders need before the big launch: a functional, investor-ready MVP that saves time, cuts development waste, and builds real traction.

"Most ideas don't fail from lack of vision—they fail from building too much, too soon," says Kelly Lorys for BoostYourCampaign. "The MVP Program helps teams avoid that mistake by building only what matters, then validating with real users."

What is the MVP Program? The MVP Program is a fixed-price, fixed-scope

development sprint that delivers a lean, testable version of a software product—ready to pitch, launch, or improve based on feedback.

Founders can choose between two options:

## Clickable Prototype – starting at \$2,500

Ideal for early-stage founders who need to visualize and communicate their idea clearly. This version includes a product workshop, planning session, basic wireframes, a suggested tech stack, and a clickable prototype—delivered in 3 weeks.

## Full MVP – starting at \$5,500

Designed for teams ready to ship a working product, test with users, or prepare for fundraising. This includes detailed architecture, a delivery roadmap, scoped features, UX/UI design, a clickable prototype, and basic system documentation—delivered in 6 weeks.

Both packages include user-focused design, core functionality, validation tools like waitlists and onboarding flows, and direct communication with a dedicated project manager. Clients retain full ownership of all code and assets.

## Why BoostYourCampaign?

BoostYourCampaign has supported thousands of launches—from SaaS platforms and mobile apps to physical products, games, and creator tools. With a global presence in both the U.S. and EU, the agency combines deep market insight with proven go-to-market strategies.

Founders often turn to BoostYourCampaign not just for execution, but for clarity—especially when speed and focus are critical. As one early <u>boostyourcampaign review</u> put it: "It's rare to find a team that can move fast without cutting corners. They built exactly what we needed to move forward."

This reputation for no-nonsense execution is why many startups now rely on BoostYourCampaign for their earliest stage: building a Minimum Viable Product that leads to real traction, user insights, and investor interest.

For those searching for a Boost Your Campaign review online, early feedback emphasizes the team's ability to simplify the process, deliver quickly, and guide non-technical founders through the complex early stages of product development.

Who Is It For? Founders with a software idea but no dev team

Startups needing something real to show users or investors

Teams looking to validate before scaling

Anyone tired of bloated builds and unclear timelines

Get Started To learn more or request a quote, visit: <u>www.boostyourcampaign.com/mvp</u>

Press/media inquiries:

About BoostYourCampaign BoostYourCampaign is a full-service launch agency with over 4,500 successful crowdfunding and direct-to-market projects. With \$500M+ raised, a global team, and deep experience across software and consumer categories, the agency helps ideas move from concept to traction—faster and smarter.

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