

# The Future of Feed is Here: Sprouting Gear Launches Scalable Licensing Program for Ranchers

*Sprouting Gear launches a licensing program for ranchers to build on-site hydroponic fodder systems, cutting feed costs, water use, and emissions.*

RAMONA, CA, UNITED STATES, June 30, 2025 /EINPresswire.com/ -- [Sprouting Gear](#) Inc., a leader in sustainable livestock feed innovation, today announced the launch of its Scalable Licensing Program—an opportunity for ranchers and feedlot operators to build their own [hydroponic barley fodder systems](#) on-site. This groundbreaking model allows producers to slash feed costs, drastically reduce water use, and take back control in a volatile agricultural economy.



Hydroponic fodder systems in various growth stages, powering scalable, on-site feed production for ranchers

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*Paul Pluss, Founder and CEO  
of Sprouting Gear Inc.*

“Our goal is simple: give every rancher the tools to grow affordable, high-quality feed year-round—no matter the drought, fuel price, or supply chain disruption,” said Paul Pluss, Founder and CEO of Sprouting Gear. “With this new licensing model, producers can build and operate their own Sprouting Gear-powered facilities, tailored to their herd size and needs.”

Sprouting Gear’s proprietary 3-stage hydroponic fodder system produces dense mats of fresh, living barley grass in just 9 days, packed with natural enzymes and probiotics. The nutrient-rich feed enriches traditional crops like alfalfa

and corn silage, promoting faster weight gain and better digestion, while requiring up to 95% less water, fuel, and land.

Key Benefits of the Licensing Model:

- You Own the Infrastructure: Ranchers build or repurpose buildings to house the system.
- Lease What You Need: Systems are leased based on feed demand—scale up anytime.
- Drought-Proof & Resilient: Grow hundreds of tons of fresh feed monthly, independent of weather or water shortages.
- Grant-Eligible: Systems may qualify for state, federal, and private sustainability credits.

Production Capacity			
Facility Size	Daily Output	Monthly Output	Annual Output
40,000 sq. ft.	35 tons	1,038 tons	12,458 tons
100,000 sq. ft.	86 tons	2,595 tons	32,147 tons
250,000 sq. ft.	216 tons	6,489 tons	77,868 tons
500,000 sq. ft.	432 tons	12,978 tons	155,736 tons

Sprouting Gear’s scalable hydroponic systems can produce up to 432 tons of fresh feed daily, depending on facility size.

Unlike traditional feed production, Sprouting Gear’s model eliminates the need for tractors, fuel, and long-distance feed transport—reducing labor and carbon emissions by more than 90%. Systems are designed to operate adjacent to feedyards, minimizing logistics while maximizing nutritional freshness.

“This isn’t just a license—it’s a partnership in the future of agriculture,” Pluss added. “We’re putting feed production back in the hands of producers and cutting out the middlemen.”

Sprouting Gear is currently accepting a limited number of licensing applications for 2025 and 2026. Interested ranchers, feedlot operators, and investors can visit <https://sproutinggear.com/inquiry/> to schedule a demo and receive a [custom feed savings projection](#).

About Sprouting Gear Inc.

Sprouting Gear is an agricultural innovation company focused on sustainable, scalable feed solutions for the livestock industry. Its flagship hydroponic barley fodder system enables producers to cut land, water, fuel, and emissions by up to 95%, while improving livestock health and profitability. Founded by rancher and researcher Paul Pluss.

To learn more, visit [www.sproutinggear.com](http://www.sproutinggear.com) or contact [info@sproutinggear.com](mailto:info@sproutinggear.com)

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