

# Advanced Design Conference Opens Call for Papers, Seeks Global Experts to Shape the Future

*Como, Italy to Host Advanced Design Conference Bridging Academia, Industry, and Governance in July 2025*

COMO, CO, ITALY, June 20, 2025 /EINPresswire.com/ -- The [Advanced Design Conference](#), organized by the prestigious A' [Design Award](#) within the broader World Design Intelligence Summit framework, officially opens its call for papers, inviting leading international scholars, design innovators, industry leaders, and governmental representatives to submit their groundbreaking research for consideration. The 2025 edition of the Advanced Design Conference will be hosted in the elegant Sala Bianca del Teatro Sociale, located in Como, Italy, from July 19 to July 20, 2025.



Advanced Design Conference

The Advanced Design Conference is widely recognized as an influential convergence point for academia, industry, and governance, uniquely structured to bridge theoretical rigor, practical innovation, and policy implications. The design conference aims to elevate global design intelligence by fostering interdisciplinary collaborations, exchanging cutting-edge ideas, and developing actionable solutions to contemporary and future global challenges.

Researchers and practitioners from diverse design fields, including industrial design, architecture, service design, communication design, fashion, strategic design, and numerous other multidisciplinary domains, are encouraged to submit original abstracts. Submissions should highlight novel research, insightful case studies, practical innovations, or visionary strategic frameworks. The Advanced Design Conference 2025 abstract submissions are due by July 12, 2025, with acceptance notifications scheduled for July 15, 2025. Upon acceptance,

authors will be invited to submit their complete research papers (1,500-5,000 words) latest by July 18, 2025.

The Advanced Design Conference offers multiple dynamic formats to accommodate varied presentation styles and professional contexts. Contributors may present their research through traditional live research presentations, virtual presentations, interactive digital showcases, poster sessions, or in-depth workshops. Additionally, selected distinguished experts will deliver keynote speeches addressing broader, transformative themes relevant to shaping global design trends and policies.

Participants whose work is accepted will enjoy significant scholarly recognition and widespread visibility. Accepted research will be included in the official conference proceedings, published digitally with an ISBN identifier. All contributions will also receive a prestigious Academic Citation and Digital Research Object Identifier (ACDROI), ensuring perpetual scholarly accessibility, global visibility, and enhanced citation potential. Furthermore, research will be actively promoted worldwide through professional press releases, editorial feature articles, multilingual abstract translations, and targeted newsletter campaigns, amplifying its academic and professional impact well beyond the conference.

The 2025 Advanced Design Conference offers specific tracks to address critical contemporary and future-oriented themes. These tracks include Products and Services Innovation, State-of-the-Art Design Trends, Future Visions and Governance Strategies, Innovation Promotion and Marketing, Academic Research and Engineering Insights, Design Tools and New Materials, and Doctoral Research Presentations. Each track is carefully curated to facilitate deep, meaningful exchanges among participants from different disciplines and sectors, reinforcing the conference's commitment to advancing global design intelligence through integrative thinking and collective problem-solving.

The unique appeal of the Advanced Design Conference is in its comprehensive approach to bridging gaps between academic theory, practical innovation, and governance applications. Participants will especially benefit from intellectual stimulation and scholarly validation and also gain practical insights into emerging design methodologies, strategies for navigating complex regulatory environments, and robust frameworks for anticipating and managing societal, technological, and economic transformations.

Interested scholars, practitioners, innovators, and policymakers are encouraged to visit the official conference website at <https://advanceddesignconference.com/> for complete submission guidelines, detailed track descriptions, and further conference information. Early registration for conference attendance is strongly encouraged, as discounted rates are available only until July 12, 2025.

The Advanced Design Conference, set in Como, Italy, will convene leading international scholars, innovative practitioners, and influential policymakers to collectively explore and shape the

evolving landscape of global design intelligence. Attendees will participate in rigorous intellectual exchanges, gain insights from practical case studies, and establish valuable professional connections aimed at addressing pressing societal challenges through advanced, cross-disciplinary design methodologies.

The Advanced Design Conference is a cornerstone event of the broader World Design Intelligence Summit, a significant global initiative that strategically aligns academic rigor, industry innovation, and governmental policy development. The Summit is organized in collaboration with the renowned A' Design Award, internationally recognized for identifying and promoting outstanding design across diverse fields. This collaborative ecosystem provides enhanced opportunities for attendees to not only share knowledge but also actively shape the trajectory of design thinking on a global scale.

#### About the World Design Intelligence Summit:

The World Design Intelligence Summit is an influential global forum that brings together leaders from academia, industry, and governance to advance strategic design thinking and collaborative innovation. By facilitating interdisciplinary discussions, strategic foresight, and practical solutions, the Summit directly contributes to shaping a sustainable, resilient, and inclusive global future.

#### About A' Design Award:

The A' Design Award is a prestigious international design accolade celebrating outstanding design excellence across various disciplines. Recognized worldwide, the Award identifies, honors, and promotes visionary designs and their creators, helping to raise the global standard for good design practices and supporting design-driven innovation and creativity globally.

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