

In-Depth Analysis Of The Global Oral Rehydration Solution Market: Key Drivers, Trends, Growth Opportunities

The Business Research Company's Oral Rehydration Solution Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, June 20, 2025

/EINPresswire.com/ -- The [oral rehydration solution market size](#) of the

energy solutions also witnessed robust growth in recent years, with a strong growth projection in the next few years. It is expected to grow from \$739.84 billion in 2024 to \$801.77 billion in 2025 at a compound annual growth rate CAGR of 8.4%. This growth can be attributed to increasing funding for battery storage development, increasing government spending, rising digitalization of utility operations, and growing consumer awareness of energy consumption, among other factors.



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What Is The Projected Future Growth Of The [Oral Rehydration Solution Market Size?](#)

In the coming years, the oral rehydration solution market size is projected to reach \$1,088.43 billion in 2029 at a compound annual growth rate CAGR of 7.9%. Factors contributing to this expected growth include the increasing adoption of renewable energy sources, increasing investments in grid modernization, rising electricity

consumption due to urbanization, and advancements in energy management systems.

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What Are The Key Drivers Propelling The Growth Of The Oral Rehydration Solution Market?

One of the rising trends in the oral rehydration solution market is the increasing incidence of diarrheal diseases which propel its growth. Diarrhea, a condition characterized by frequent,

loose, or watery bowel movements, is often accompanied by dehydration. Poor sanitation, inadequate waste disposal and lack of clean water facilitate the spread of pathogens that cause these gastrointestinal infections. Subsequently, oral rehydration solution which helps treat dehydration from diarrheal diseases by replenishing lost fluids and electrolytes, has seen increased demand. For instance, in March 2024, according to the World Health Organization, diarrhea caused the death of approximately 443,832 children under the age of 5, along with an additional 50,851 children aged 5 to 9 each year.

What Key Player Strategies Are Driving The Oral Rehydration Solution Market?

Taking a closer look at the industry, some of the major companies operating in the oral rehydration solution market include Abbott Laboratories, Otsuka Pharmaceutical Co. Ltd., Intas Pharmaceuticals Ltd., Sun Pharmaceutical Industries Ltd., Cipla Limited, and others. These companies are continually focusing on advancements and innovations in this sector.

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What Are The Emerging Trends In The Oral Rehydration Solution Market?

An example of such innovation is the focus on accurate osmolality by companies to ensure optimal electrolyte balance and improve treatment outcomes for dehydration-related conditions. In January 2025, Kenvue Inc., a US-based consumer health company, launched WHO ORS, a ready-to-drink oral rehydration solution. This innovative solution features optimized electrolytes and balanced osmolality, thereby accelerating recovery and enhancing outcomes in diarrhea treatment.

How Is The Oral Rehydration Solution Market Segmented?

The oral rehydration solution market is segmented by product type, indication, packaging type, distribution channel, and end-user. Further classification by ready-to-use oral rehydration solution packets and oral rehydration solution powder for reconstitution provides a detailed analysis of the market's diverse segments.

What Are The Regional Insights In The Oral Rehydration Solution Market?

North America took the largest share in the oral rehydration solution market in 2024. However, the fastest-growing region is expected to be Asia-Pacific. Other regions covered in the report are Western Europe, Eastern Europe, South America, Middle East, and Africa.

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