

Automotive Sun Visor Market size is valued at USD 7 billion to USD 11.5 Billion from (2024 to 2033)

Rise in automobile production & sales, strengthened regulatory standards, and surge in aftermarket demand drive the global automotive sun visor market expansion

WILMINGTON, NEW CASTLE, DE,
UNITED STATES, June 20, 2025

/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Automotive Sun Visor Market](#)," the global automotive sun visor market was valued at \$6,971.6

million in 2023 and is projected to reach \$11,507.8 million by 2033, growing at a CAGR of 5.3% from 2024 to 2033. The demand for automotive sun visors is growing due to increasing consumer focus on improving driving comfort and safety. Moreover, as road safety regulations are become stricter, manufacturers are enhancing sun visors with features such as anti-glare coatings, illuminated vanity mirrors, and smart glass technology. Additional, the growing vehicle production around the world, and rising disposable incomes among consumers, with the growing demand for personalized car interiors further contribute to the growth of automotive sun visors market.

□□□ □ □□□□□□ □□□ - <https://www.alliedmarketresearch.com/request-sample/A07276>

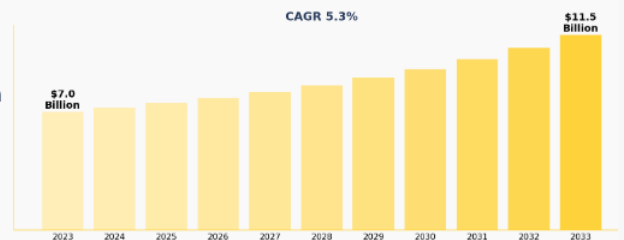
An automotive sun visor are a safety and comfort component which is installed in vehicles to protect the driver's and front passenger's vision from direct sunlight, automotive sun visors helps in reducing glare and improving road visibility. Sun visors also help prevent temporary blindness caused by bright sunlight or reflections, particularly during sunrise and sunset. This enhances driving safety and ensures that the driver maintains a clear line of sight on the road. Many modern sun visors are adjustable, allowing them to adjust both downward and sideways for optimal coverage. Some high-end sun visors models also integrate features like sunshade extensions, tinted panels, or electronic dimming technology to improve their effectiveness and convenience.

Report Insights

Market was valued at
\$7.0 Billion
2023

Projected to reach
\$11.5 Billion
2033

Growing at a CAGR
5.3% From
2024-2033



Automotive Sun Visor Market
Report Code: A07276

Allied Market Research
© All right reserved

Automotive Sun Visor Market

In recent years there has been a growing adoption of sustainable and lightweight materials for manufacturing of automotive sun visors. Additionally, with the growing focus on sustainability and fuel efficiency is further driving the adoption of lightweight and eco-friendly materials in the automotive industry. Automakers are shifting towards sustainable materials such as recycled plastics, plant-based composites, and biodegradable fabrics to reduce their environmental impact and comply with stricter emission regulations. These materials not only support sustainability goals but also help in weight reduction, which is crucial for improving fuel efficiency in traditional vehicles and extending battery range in electric vehicles.

□ □□□ □□□□□□□□ □□ □□□ □□□□□□□□□□ □□□ □□□□□ □□□□□□ □□□□□

□□ □□□□□□□□:

The vinyl segment is projected to witness significant growth in the coming years. Its popularity stems from cost-effectiveness, durability, ease of maintenance, and broad availability, making it a preferred choice for both OEMs and aftermarket applications.

□□ □□□□□□□ □□□□:

The passenger vehicle segment is expected to experience notable expansion in the forecast period. The surge in global passenger vehicle production, rising demand for interior comfort and safety features, and increasing adoption of premium materials in mid-range vehicles contribute to this growth.

□□□□□□□□□□ □□ □□□□□□□ □□□ □□□□□□□□ □□□□□□□? □□□□□□□ □□□□□□ □□□□□□□ -

<https://www.alliedmarketresearch.com/purchase-enquiry/A07276>

□□□ □□□□□□ □□□□□□□□ □□□□□□□□□□ □□□ □□□□□□ □□□□□□□□.

By material, the□fabric segment dominated the global market share in 2023 as□major automakers are focusing on enhancing vehicle interiors, fabric sun visors are extensively being used, especially in premium and mid-range vehicles. In addition, fabric sun visors are more heat-resistant and less prone to warping or cracking in extreme temperatures and sunlight, making them ideal for regions with high heat exposure, such as the Middle East and parts of Asia-Pacific.

□□□ □□□□□□□□□□ □□□□□□□ □□□□□□□□□□□□□□□□□□□□□□ □□□ □□□□□□ □□ □□□□.

By vehicle type, the□passenger vehicle segment dominated the global market share in 2023, owing to growing consumer expectations for comfort, safety, and technology. Modern car buyers are also demanding aesthetic and functional interiors, which is leading automakers to develop high-quality, premium sun visors with features such as illuminated vanity mirrors, auto-dimming visors, and touchscreen-integrated sunshades. Furthermore, there is [growing demand for carbon fiber automotive sun visors](#) in supercars and luxury vehicles as they are lightweight, rigid,

and sleek aesthetics, making it a preferred material for automotive sun visors.

Furthermore, lightweight sun visors contribute to overall vehicle weight reduction, enhancing performance, energy efficiency, and compliance with global fuel economy standards. Additionally, consumers are becoming more environmentally conscious, leading to a growing demand for interior components that are both durable and eco-friendly. Experiencing the demand for sustainable and lightweight materials resulted in manufacturers developing sun visors using high-strength yet lightweight materials that maintain functionality while offering better recyclability.

For more information on the automotive sun visor market, visit: <https://www.alliedmarketresearch.com/automotive-sun-visor-market/purchase-options>

By region, Asia-Pacific held the highest market share in terms of revenue in 2023, owing to an increase in sales of personal vehicles and luxury vehicles. For instance, as of 2023, approximately 42.6 million passenger cars were sold in the region, in China, around 26 million units, and in India nearly 4.1 million units were sold.

The luxury car segment in the region are also experiencing rapid sales growth. For instance, in 2024, Lamborghini reported delivering 113 cars, which is a 10% increase compared to 2023. Moreover, Mercedes-Maybach experienced a 145% growth during the same period, and sold over 500 vehicles. This growing sales of automobiles is attributed to the growing spending of younger population on high-end vehicles. Thus, the growing sales of personal and luxury vehicles are the major factor which are influencing the growth of automotive sun visors.

However, automotive sun visors being an integral part of a vehicle however, due to their higher cost it hinders the growth of the market to some extent. Modern sun visors are equipped with features such as anti-glare coatings, touchscreen displays, integrated lighting, and electronic shading systems which are more expensive than traditional sun visors.

Overall, the automotive sun visor market is expected to grow significantly in the coming years, driven by the increasing demand for premium interior features and the adoption of advanced materials and technologies.

For more information on the automotive sun visor market, visit: <https://www.alliedmarketresearch.com/automotive-sun-visor-market/purchase-options>

Automotive Sun Visor Market - Global Outlook
Market Overview - Key Players and Products
Market Segments - By Region, By Type, By Material
Market Trends - Technological Advancements and Consumer Preferences
Market Challenges - High Costs and Limited Adoption of Advanced Features
Market Opportunities - Growing Demand for Premium Interior Features
Market Forecasts - Growth Projections and Key Drivers
Market Analysis - Detailed Insights into Market Dynamics
Market Research - Comprehensive Data and Analytics
Market Intelligence - Strategic Insights for Industry Stakeholders

□□□□□□ □□□□□□□□□□ □□□□□□□□ □□., □□□. – □□□□□□

□ □□□□□□□ □□□□□□□□

<https://www.alliedmarketresearch.com/automotive-switches-market-A11058>

<https://www.alliedmarketresearch.com/automotive-lightweight-materials-market>

<https://www.alliedmarketresearch.com/automotive-intelligent-lighting-system-market-A13970>

<https://www.alliedmarketresearch.com/automotive-air-filters-market-A13811>

<https://www.alliedmarketresearch.com/automotive-adaptive-front-lighting-market-A10326>

<https://www.alliedmarketresearch.com/bicycle-lights-market-A31859>

<https://www.alliedmarketresearch.com/india-automotive-lighting-market>

<https://www.alliedmarketresearch.com/automotive-sensor-fusion-market-A13883>

<https://www.alliedmarketresearch.com/automotive-panoramic-sunroof-market>

<https://www.alliedmarketresearch.com/automotive-fabric-market>

David Correa

Allied Market Research

+ 1800-792-5285

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/823997655>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.