

# Global Nausea Medicine Market: Key Trends, Market Share, Growth Drivers, And Forecast For 2025-2034

*The Business Research Company's Nausea Medicine Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

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The transformative growth of the [nausea medicine market](#) is underpinned by numerous drivers and industry trends. According to the Business Research Company's Latest Report, the market



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*The Business Research Company*

size has recorded sturdy growth around the world over recent years. A surge from \$3.02 billion in 2024 to \$3.25 billion in 2025 marks an impressive compound annual growth rate CAGR of 7.5%. This historic increase can be traced back to a heightened number of chemotherapy cases, escalating awareness of pregnancy-related nausea NVP, an increase in surgical procedures, a rise in motion sickness awareness, chronic gastrointestinal disorder prevalence, and expansion in pediatric formulations.

What's In Store For The Nausea Medicine Market?

As we look ahead, the next few years promise even more robust growth for the nausea medicine market. Projections indicate a growth to \$4.31 billion in 2029, with a compound annual growth rate CAGR of 7.3%. This anticipated growth stems from rising cancer treatment penetration, regulatory push for safer ingredients, expansion of telehealth & e-prescriptions, expansion of minimally invasive surgeries, and hospital infrastructure expansion. The forecast period is also set to witness significant trends including the integration of digital health solutions, the development of targeted therapies, the shift towards personalized medicine, the adoption of transdermal patches for treatment, and advancements in drug formulations.

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### What's Fueling The Growth Of The Nausea Medicine Market?

The soaring consumption of unhealthy diets is slated to be a key driver of growth for the nausea medicine market. An unhealthy diet typically includes excessive intake of processed foods, sugars, unhealthy fats, and salt, while lacking essential nutrients such as vitamins, minerals, and fiber. The rise in consumption of unhealthy diets, largely driven by the convenience and low cost of processed and fast foods, leads to gastrointestinal discomfort, indigestion, acid reflux, and nausea. It's here that nausea medicine, such as antiemetics, comes into play. These medicines target underlying causes like motion sickness, gastrointestinal issues, or medication side effects, helping to block signals triggering nausea in the brain or soothing the stomach to reduce vomiting and provide relief. This makes them an increasingly popular go-to solution for battling the effects of unhealthy diets.

### Who Are The Key Players In The Nausea Medicine Market?

Prominent companies operating in the nausea medicine market include Pfizer Inc., Johnson & Johnson, AbbVie Inc., Bayer Aktiengesellschaft, Merck & Co. Inc., Sanofi S.A., Novartis AG, AstraZeneca PLC, Abbott Laboratories, GlaxoSmithKline plc, Takeda Pharmaceutical Company Limited, Eli Lilly and Company, Helsinn Healthcare SA, Mylan N.V., Viatrix Inc., Baxter International Inc., Teva Pharmaceutical Industries Limited, Sun Pharmaceutical Industries Limited, Zydus Lifesciences Limited, and Amneal Pharmaceuticals Inc.

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### What Key Trends Are Emerging In The Nausea Medicine Market?

A major trend impacting the growth of the market is that key industry players are developing innovative solutions such as chemotherapy-induced nausea medication to improve patient outcomes and address treatment-resistant cases. These medications are designed to prevent or control nausea and vomiting induced by cancer chemotherapy, targeting serotonin or neurokinin receptors in the brain.

### How Is The Global [Nausea Medicine Market Segmented](#)?

The nausea medicine market is segmented as follows:

1 By Type: Antagonists, Cannabinoids, Other Types

2 By Indication: Oncology, Gastroesophageal Reflux Disease, Motion Sickness and Seasickness, Other Indications

3 By Route of Administration: Oral, Injectable, Transdermal, Rectal, Other Route of Administrations

4 By Distribution Channel: Retail Pharmacies, Hospital Pharmacies, Online Pharmacies, Other

## Distribution Channels

5 By End User: Hospitals, Homecare settings, Ambulatory Surgical centres, Long-term Care Facilities, Individual Consumers

### Subsegments:

1 By Antagonists: Serotonin Antagonists, Neurokinin-1 NK1 Receptor Antagonists, Dopamine Antagonists

2 By Antihistamines: H1 Antihistamines, H2 Antihistamines

3 By Cannabinoids: THC Tetrahydrocannabinol, CBD Cannabidiol

4 By Other Types: Corticosteroids, Benzodiazepines, Ginger-Based Medications

### How Is The Global Nausea Medicine Market Distributed Across Geographies?

In terms of geography, North America dominated the nausea medicine market in 2024. That said, Asia-Pacific is expected to hold the mantle for the fastest-growing region in the forecast period. The regions covered in the nausea medicine market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

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