

# FEDCON Releases 'The Greatest Ad Ever'

*FEDCON aims to position themselves as the most legitimate and effective in their field and has recently launched a media department to achieve this end.*

TAMPA, FL, UNITED STATES, June 20, 2025 /EINPresswire.com/ -- [FEDCON](#) is a contract consultancy based in Tampa, FL. The firm aims to position themselves as the most legitimate and effective in their field and has recently launched a media department to achieve this end.

The media department of FEDCON uses levity and video content to show the absurdity of many consulting operations while simultaneously setting themselves apart. They recently released a satirical video that follows the premise of an ad man attempting to sell an awful discordant ad that is touted as 'the greatest ad ever'.

The media operation was envisioned and deployed by Eric Smith of YourLifeSolution.com. Eric Smith felt the idea was both ironic and edgy and sold it to the project coordinator of FEDCON Marina Nicola. "It was a tough sell, but really...can anyone deny that this is the greatest piece of promotion ever? I can't and my name is Marina Nicola", said Marina Nicola.

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It was a tough sell, but really...can anyone deny that this is the greatest piece of promotion ever? I can't and my name is Marina Nicola”

*Marina Nicola*

The ad can be seen at [media.federalgovernment.info/the-greatest-ad-ever/](https://media.federalgovernment.info/the-greatest-ad-ever/) and initial reports are calling it "brilliant", "huh?", and "I guess that's something someone COULD do with AI".

FEDCON urges all contractors to visit their site at [FederalGovernment.info](https://FederalGovernment.info).



# FEDCON

Visit [FederalGovernment.info](https://FederalGovernment.info) for more information on FEDCON's services.



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The ad is definitely discordant and off the wall.

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