

# Bob's Watches Expands Pre-Owned Rolex Exchange to Abu Dhabi Airport in Partnership With Avolta

ABU DHABI, UNITED ARAB EMIRATES, June 24, 2025 /EINPresswire.com/ -- Bob's Watches today announces the opening of its latest outpost at Abu Dhabi Airport, welcoming travelers to a dedicated booth at the entrance of Avolta's Presentedby store. This launch builds on our successful debut in March 2024 at the Dufry travel retail section of Terminal 3 at the Las Vegas Harry Reid International Airport, bringing the world's first [pre-owned Rolex watches](#) to another major global hub.

## Meeting the Rise of Travel Retail

With duty-free shoppers spending over \$85 billion annually worldwide, the travel retail sector continues to outpace traditional retail growth. By embedding Bob's Watches in high-traffic airport environments, we make it easy for collectors and first-time buyers alike to explore, acquire or [sell Rolex](#) before boarding their flights.

## From Las Vegas to Abu Dhabi

After debuting our airport boutique in Las Vegas in March 2024, we learned that convenience and expert guidance are the top drivers for in-terminal sales. Our Las Vegas concession at Harry Reid Terminal 3 consistently ranks among the top three duty-free watch sellers in North America. Now, we're bringing that same experience to the Middle East.

"Abu Dhabi Airport is one of the world's fastest-growing passenger hubs," said Paul Altieri, CEO of Bob's Watches. "Partnering with Avolta on the Presentedby concept lets us deliver



Photo c/o Presentedby

authenticated pre-owned luxury watches, especially sought-after pieces like a women's Rolex - right where travelers will see them first."

### Key Highlights

Location: Entrance of the Presentedby store, Abu Dhabi Airport

Launch History: First travel retail concession launched March 2024 at Harry Reid International Airport

Experience: Browse exclusive arrivals and discover rare used Rolex in a lounge-style setting

Future Expansion: Actively exploring additional airport locations worldwide

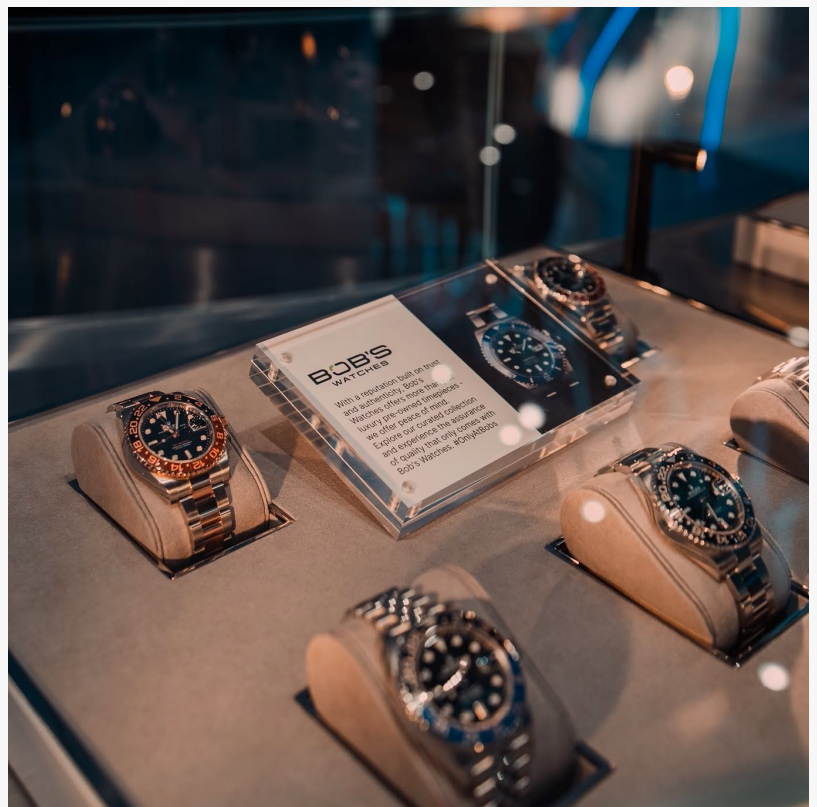


Image c/o Presentedby

### About Bob's Watches

Bob's Watches is the leading online destination for buying, selling, and trading pre-owned and vintage luxury watches, particularly specializing in Rolex. We are unique for revolutionizing the industry by transparently publishing buy and sell prices for each watch model, ensuring customers get fair market value. Today, we also feature an extensive selection from OMEGA, Breitling, Cartier and more. Founded on principles of trust and integrity, Bob's Watches has become a trusted marketplace for certified authentic timepieces with a robust inventory of watches in stock.

Jason Geller

Bob's Watches

+1 800-494-3708

jason@jmediahouse.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/824163753>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.