

Collective 54 Launches the First Daily Newsletter 'By' and 'For' Founders of Boutique Professional Services Firms

"Collective 54 Insights" rejects the guru industrial complex, offering daily, unfiltered guidance from real firm owners scaling and exiting today.

DALLAS, TX, UNITED STATES, June 25, 2025 /EINPresswire.com/ -- Collective 54, the membership

“

Collective 54 Insights is like getting a daily dose of peer mentoring. Tight, punchy, and 100% relevant to what I'm dealing with this week. No fluff, just hard-earned truth.”

Frank Quigley, CEO, R&K Solutions, Inc.

community built exclusively for founders of boutique professional services firms, announced the launch of Collective 54 Insights, the first and only daily newsletter written by founders, for founders.

Published Monday through Friday, Collective 54 Insights delivers peer-sourced advice from owners of consulting, marketing, IT services, legal, accounting, design, and other firms in the \$2.5 trillion NAICS 54 sector. Each issue cuts through the noise, offering short, specific, experience-backed insights designed to help firm owners grow, scale, and sell.

“This is a direct response to the guru problem,” said Greg Alexander, founder of Collective 54. “Most advice out there is from people who've never built anything, just professional talkers recycling frameworks they've never used. Collective 54 Insights is the antidote. It's founders talking to founders.”

No Gurus. No Fluff. No Theory.

The rise of personal branding has polluted inboxes with motivational fluff and recycled blog posts. Collective 54 Insights rejects that entirely. Every issue is written by a real founder who's in the arena, facing clients, managing teams, negotiating exits, and solving real problems.

There are no leadership clichés. No five-step templates. No borrowed ideas. Just honest, in-the-trenches perspective delivered daily.

“Collective 54 Insights is like getting a daily dose of peer mentoring. Tight, punchy, and 100%

relevant to what I'm dealing with this week. No fluff, just hard-earned truth." said Frank Quigley, Chief Executive Officer, R&K Solutions, Inc.
www.rksolutions.com

Focused on What Matters to Firm Builders

From overcoming founder bottlenecks to raising prices, from hiring a successor to preparing for a strategic sale, Collective 54 Insights delivers tactical, proven advice that helps founders move forward, without having to wade through generic content written for everyone else.

[Subscribe Now](#)

Collective 54 Insights is free and available to founders of boutique professional services firms. Subscribe at <https://www.collective54.com/blog> and start receiving the only daily briefing made for you by people like you.

[About Collective 54](#)

Collective 54 is the only membership community for founders of boutique professional services firms. Members span consulting, marketing, design, IT services, accounting, and other NAICS 54 segments. The community helps firm owners grow faster, scale smarter, and exit richer by learning directly from peers who've done it. Learn more at <https://www.collective54.com>.

Jeff Klaumann
President, Collective 54

[email us here](#)

Visit us on social media:

[LinkedIn](#)



Collective 54 Logo

This press release can be viewed online at: <https://www.einpresswire.com/article/824181505>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.