

Hollywood Star Jesse Metcalfe and MindStir Media Launch New Package to Boost Authors' Visibility and Success

Jesse Metcalfe partners with MindStir Media to help authors shine with video endorsements, press outreach, and optional social media and foreword additions.

PORTSMOUTH, NH, UNITED STATES, June 20, 2025 /EINPresswire.com/ -- MindStir Media, a leader in self-publishing and book marketing services, has joined forces with celebrated actor Jesse Metcalfe to introduce the exclusive [Jesse Metcalfe Influencer Package](#). This groundbreaking collaboration aims to elevate authors and their work, providing visibility and credibility in a crowded literary landscape.



Jesse Metcalfe

Best known for his roles in “Desperate Housewives” and the cult-classic film John Tucker Must Die, as well as Hallmark favorites like Chesapeake Shores, Metcalfe has shown a lifelong passion for storytelling. With this new partnership, he is bringing that passion directly to aspiring and independent authors looking to amplify their voices.

“I’ve always believed in the power of storytelling, and through this partnership with MindStir Media, I hope to help authors share their unique narratives with a broader audience,” said Jesse Metcalfe about the initiative.

The Jesse Metcalfe Influencer Package delivers an array of premium promotional services designed to help authors break through the noise of the publishing industry. The centerpiece of [the package](#) is a studio-quality, 90-second endorsement video produced and delivered by Jesse Metcalfe himself. This video, tailored to highlight each author’s individual book, is a powerful tool that authors can use on their personal social media platforms or promotional campaigns.

MindStir Media will also enhance visibility by uploading the endorsement video to its YouTube



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channel, coupled with targeted promotional efforts to reach thousands of viewers. Additionally, a press release announcing the collaboration between Jesse Metcalfe and the author will be created and distributed to major media outlets, including NBC, CBS, and FOX affiliate websites, as well as roughly 200 other channels.

Authors seeking even greater visibility can choose valuable add-ons, including having Jesse Metcalfe write a personalized foreword for their book and/or post the endorsement video on his social media channels, reaching

an audience of over one million followers.

This offering is not only unique but incredibly valuable for authors looking to establish themselves in the competitive book market. By bridging the gap between Hollywood and publishing, MindStir Media and Jesse Metcalfe are enabling writers to gain access to audiences they wouldn't typically reach. With Metcalfe's established reputation in entertainment and his authentic commitment to storytelling, authors are given an unparalleled opportunity to boost their credibility and connect more deeply with readers.

For authors eager to bring their stories to life while reaching new heights in visibility, the Jesse Metcalfe Influencer Package represents a rare chance to be spotlighted by a prominent figure in the arts. For more information, go to mindstirmedia.com/jesse-metcalfe-influencer-package.

About MindStir Media

MindStir Media is a leading provider of self-publishing and book marketing services, helping authors achieve their publishing dreams and amplify their stories. By combining personalized support with innovative marketing solutions, MindStir Media empowers writers to succeed in their publishing journeys.

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