

Ray Gifted Keys Releases 'That's On Me' Lyric Video Ahead of Upcoming Album I Am Gifted

Detroit artist Ray Gifted Keys drops her latest lyric video while teasing her new album I Am Gifted - a powerful message of growth and self-accountability.

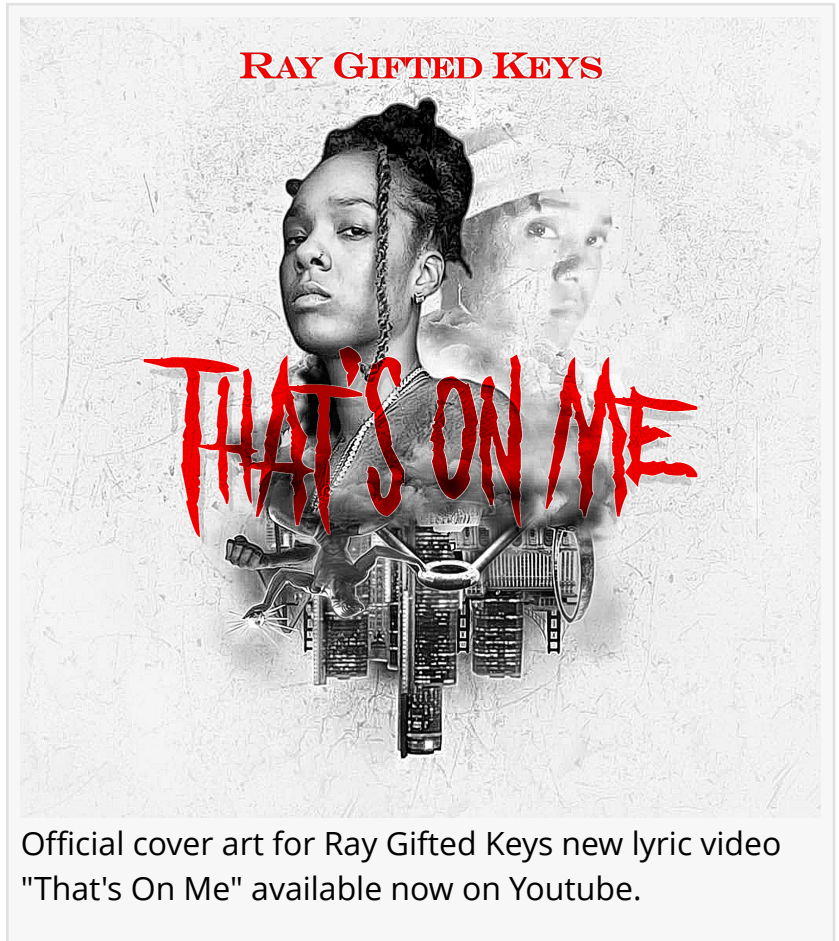
DETROIT, MI, UNITED STATES, June 21, 2025 /EINPresswire.com/ -- Detroit's own Ray Gifted Keys returns with the official lyric video for her unapologetic new single, "That's On Me," dropping Friday, June 21. The emotionally charged visual is the latest step in her rollout toward the highly anticipated upcoming album, I Am Gifted, set to shake the R&B world this summer.

□ Lyric Video Premiere:

<https://youtu.be/DffPaGFXZYI?si=rjaakXhbqjHygvYu>

□ Stream/Download:

<https://raygiftedkeys.com/single/143711/that-s-on-me>



Official cover art for Ray Gifted Keys new lyric video "That's On Me" available now on Youtube.

Written and performed by Ray herself under her label Ray Gifted Keys Entertainment LLC, "That's On Me" calls out emotional games, false love, and personal accountability. The track is the second major release from her forthcoming album, I Am Gifted—a 10-track statement piece that celebrates healing, growth, and self-ownership.

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"That's On Me" is me calling the bluff--no more saving face for fake love. If it costs me peace, it's too damn expensive."

Ray Gifted Keys

"'That's On Me' is about breaking the cycle of blaming everyone else and finally reclaiming my peace," says Ray. "It's not about being bitter—it's about being better. The album I Am Gifted is the full story."

Ray's unique ability to blend vulnerability with conviction has earned her major viral moments, co-signs from industry icons like T-Pain, Timbaland, and Donell Jones, and features on platforms like TikTok, YouTube, and the Nappy Boy Podcast. Her last single "Wrong One" drew wide press attention and helped position her as a next-gen voice in soul and R&B.

As *I Am Gifted* nears release, "That's On Me" offers a sneak peek into the bold themes and signature sound fans can expect. The lyric video marks the next visual in her rollout, following a calculated build across platforms and a direct-to-fan distribution strategy through her official website.

For interviews, press inquiries, or advance album access, contact:

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Ray Gifted Keys – Artist Portrait



Official promotional artwork for Ray Gifted Keys' upcoming album "I Am Gifted," featuring the single "Wrong One."

This press release can be viewed online at: <https://www.einpresswire.com/article/824209405>

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