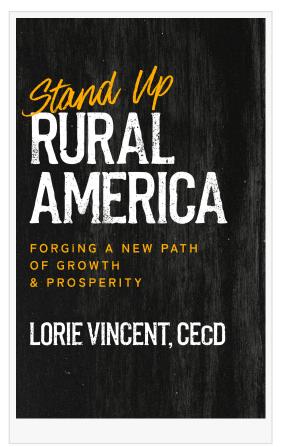


Lorie Vincent's 'Stand Up Rural America' Hits Amazon Bestseller List, Signals Renewed Focus on Small Town Prosperity

PFLUGERVILLE, TX, UNITED STATES, June 23, 2025 /EINPresswire.com/ -- Lorie Vincent, a rural strategist and economic development expert, is gaining national attention as her latest book hits the bestseller list on Amazon. <u>Stand</u> <u>Up Rural America</u>: Forging a New Path of Growth & Prosperity resonates with readers seeking practical, longterm solutions for economic growth in rural areas across the United States.

Published by Game Changer Publishing, Stand Up Rural America arrives at a pivotal moment when many communities outside metropolitan centers are beginning to experience new opportunities for revitalization after decades of economic challenges. The book provides a comprehensive blueprint for community transformation grounded in decades of research, case studies, and Vincent's personal field experience.

Drawing from her years collaborating with economic development professionals, municipal leaders, and local



entrepreneurs, Vincent offers an accessible, evidence-based roadmap for small towns to adopt innovation while maintaining their identity. The book addresses key topics such as infrastructure, leadership, business development, downtown redevelopment, and marketing strategies tailored for rural contexts.

"For the first time in several decades, Rural America is seeing more opportunities to grow and thrive," Vincent writes. "The question now is whether our communities are ready to meet those opportunities head-on."

What sets this book apart is its balanced blend of professional expertise and storytelling. Through insightful commentary and real-world examples, readers gain a deeper understanding of what it takes to create and sustain vibrant, economically resilient communities. Vincent examines the factors influencing rural economic performance, including population shifts, access to capital, civic engagement, and long-term planning.

Vincent emphasizes a community-led, collaborative approach throughout the pages. Instead of relying on external rescue, the book promotes self-determination and highlights the importance of attitude, leadership, and place-making as essential tools for long-term prosperity.

Some of the central themes explored in Stand Up Rural America include: How to evaluate and strengthen local leadership capacity The importance of aesthetic appeal and downtown revitalization Tools for economic diversification and entrepreneurship support Infrastructure investment and public-private partnerships Proven case studies from across the United States

This practical guide arrives as many rural communities seek to redefine their future in the wake of shifting demographics, changes in industry, and increased attention on rural resilience. Whether a county is considering a new economic strategy or a local business owner is invested in civic improvement, the book provides a thoughtful and measured approach to building sustainable progress.

Lorie Vincent is a nationally recognized rural strategist, speaker, and founder of Acceleration by Design. For over thirty years, she has helped rural communities build capacity, attract investment, and create momentum for sustainable development. Her work has been featured in numerous economic development conferences and leadership forums across the U.S.

For more information about the author and her work, please visit <u>www.accelerationbydesign.com</u>.

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