

AndaSeat Highlights Novis Series During 2025 Mid-Year Chair Access Initiative

AndaSeat Emphasizes Novis Series as Ergonomic Benchmark During 2025 Mid-Year Access Event

SPOKANE, WA, UNITED STATES, June 23, 2025 /EINPresswire.com/ -- Compact Ergonomics and Lumbar Responsiveness Define the Brand's Most Adaptive Line

As AndaSeat initiates its 2025 Mid-Year Event from June 16 through June 30, the [Novis](#) Series emerges as a focal point within the brand's broader availability and configuration initiative. While the event spans the company's full seating portfolio, the emphasis on Novis reflects a growing demand for compact, adaptive ergonomic solutions tailored to constrained environments and evolving work-gaming hybrids.

"Novis has consistently drawn attention from users who need precision support in smaller or more fluid spaces," said Lin Zhou, CEO of AndaSeat. "Its modular structure and lumbar configuration model are our most concentrated ergonomic responses to current user behavior."

The Novis Series is AndaSeat's most compact performance chair, designed from the ground up to meet the needs of users working in shared apartments, mixed-use corners, or mobile studios. The chair features a slim-profile



2025 AndaSeta MidYear Sale Novis



2025 AndaSeta MidYear Sale Novis Grey

backrest, sculpted seatbase, and a highly responsive lumbar system that adjusts in real time to posture changes. It is equipped with a tension-based lumbar plate that flexes under dynamic seated pressure, encouraging continuous engagement of the spine's natural curvature.

Real-Time Adaptation Through Structural Design

At the core of Novis is AndaSeat's engineered response to static strain. Rather than rely on manual lumbar positioning or external cushions, the chair integrates a passive-flex lumbar module that compresses and decompresses according to user motion. This removes the reliance on pre-set lumbar controls and allows the backrest to provide uninterrupted micro-adjustment throughout the seated session.

The seatbase, manufactured using cold-cure foam, retains its form while dispersing pressure laterally to reduce hip and tailbone fatigue. The combination of firm edges and a contoured center plane supports upright seating while allowing shift tolerance, accommodating both task-based focus and casual rest postures.

Compact Format, Full Ergonomic Logic

The Novis Series operates as a condensed ergonomic platform—incorporating the foundational engineering present in AndaSeat's flagship Kaiser chairs into a lighter, more space-conscious form. Its gas-lift cylinder accommodates height adjustments across a wide percentile range, and the tilt-rock mechanism offers passive recline without disconnecting lumbar contact.

Users of Novis are typically situated in multi-use setups—where a workspace doubles as a gaming zone, or where ergonomic support is needed without overt hardware aesthetics. With minimal visual volume and a quiet structural profile, Novis integrates without dominating the spatial environment. The design has been especially popular in cohabited settings or in regions where real estate density prioritizes flexible furniture.

June Window Increases User Accessibility

The inclusion of the Novis Series in AndaSeat's Mid-Year Event is not incidental. According to Zhou, the chair's alignment with lifestyle shifts makes it especially relevant in seasonal evaluations of user demand. "At mid-year, we see a recalibration of space in people's lives—whether from academic turnover, housing changes, or shifts in remote work schedules. Novis is our answer to that transitional moment."

AndaSeat reports that mid-year scheduling is also used as an internal feedback opportunity to monitor interest clusters, platform engagement, and regional shifts in ergonomic needs. With the Novis Series featured in this window, the company aims to gather user pattern data that will inform updates in both product form and distribution pacing.

Beyond Occupancy: Designing for Movement Within Stillness

One of the key distinctions in the Novis design logic is its emphasis on internal motion. Rather than prioritizing outward adjustment mechanisms—such as visibly complex arms or mechanical lumbar dials—the chair is built to move in tandem with the body’s micro-shifts. This design principle responds to research indicating that static pressure, even in a well-padded environment, contributes to long-term musculoskeletal fatigue.

By minimizing visual and tactile friction while maximizing response rate, the Novis Series demonstrates how low-profile chairs can still meet high-performance benchmarks. AndaSeat has used this framework to create future-forward designs that merge human ergonomics with restrained industrial styling.

Toward a Scalable Ergonomic Future

As more users adopt flexible work routines and shared space arrangements, the pressure on seating design continues to shift from spectacle to subtlety. AndaSeat views the Novis Series not simply as a product offering but as a modular base for future ergonomic adaptations. The June 2025 availability window represents a checkpoint in this evolution.

AndaSeat confirms that Novis configurations during this window will retain full material consistency and performance certifications. The company has not introduced external cosmetic variants during this period, focusing instead on function-first accessibility.

For users navigating compact environments, or for those reassessing their seating needs mid-year, Novis offers a consistent entry point into the larger AndaSeat design language—one grounded in user proximity, not product scale.

For more information on Novis specifications, sizing, or its role in AndaSeat’s 2025 product roadmap, users are encouraged to consult the official website or reach out to certified support representatives.

About AndaSeat

AndaSeat is a global provider of high-performance ergonomic seating, serving customers across home, professional, and entertainment environments. With origins in OEM automotive seating, the brand has developed a reputation for research-driven design, modular engineering, and long-term use validation. Key lines include the Kaiser Series, Novis Series, X-Air Series, and NRG Series—all structured to support both static and dynamic seating postures.

To explore Novis Series availability during the 2025 Mid-Year Event, visit andaseat.com.

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