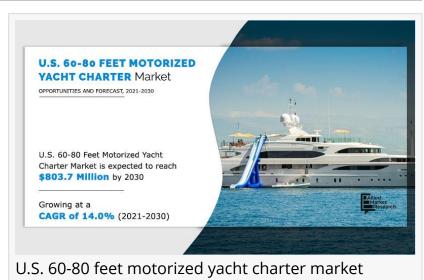


## Luxury on the Rise: U.S. 60–80 Feet Motorized Yacht Charter Market to Grow USD 803.7 Million by 2030

WILMINGTON, NEW CASTLE, DE, UNITED STATES, June 23, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, the <u>U.S. 60-80 feet motorized yacht charter market</u> generated \$215.9 million in 2020, and is projected to reach \$803.7 million by 2030, witnessing a CAGR of 14.0% from 2021 to 2030. The report provides a detailed analysis of changing market dynamics, top segments, value chain, key investment pockets, regional scenario, and competitive landscape.



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Increase in number of private islands on cruise itineraries, surge in number of high net worth individuals, and shift toward alternative sources of energy, and rise in disposable income drive the growth of the U.S. 60-80 Feet motorized yacht charter market. However, high cost associated with yacht charter and several environmental concerns associated with boating restrain the market to some extent. On the other hand, increased involvement of intermediaries & hybrid business models, changes in yacht infrastructure, and rise in trend of yacht tourism present new opportunities in the upcoming years.

Based on application, the vacation & leisure segment held the highest market share in 2020, holding nearly three fourths of the total market share, and is expected to continue its leadership status during the forecast period. Moreover, the same segment is estimated to register the highest CAGR of 13.6% from 2021 to 2030.

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- ☐☐ This study presents analytical depiction of the U.S. 60-80 feet motorized yacht charter market analysis along with current trends and future estimations to depict imminent investment pockets.
- ☐☐ The overall market opportunity is determined by understanding profitable trends to gain a stronger foothold.
- ☐☐ The report presents information related to the key drivers, restraints, and <u>opportunities of</u> the U.S. 60-80 feet motorized yacht charter market with a detailed impact analysis.
- □□ The current market is quantitatively analyzed from 2020 to 2030 to benchmark the financial competency.
- □□ The Porter's five forces analysis illustrates the potency of the buyers and suppliers in the industry.

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