

# Rider Safety in Focus: Motorcycle Airbag Market to Surge from USD 0.46B in 2025 to USD 1.07B by 2035

*surge in demand for advanced safety system, and development of self-contained airbag jackets are anticipated to boost the growth of the global market*

WILMINGTON, NEW CASTLE, DE, UNITED STATES, June 23, 2025 /EINPresswire.com/ -- Allied Market Research has recently published a comprehensive study titled,

\*"Motorcycle Airbag Market (Overview, Regional Analysis, Market Segments, Opportunities, Challenges, and Future Outlook) (2025-2035), an in-depth study (comprehensive overview, detailed regional analysis, market segments, opportunities, challenges, and future outlook), the report provides a thorough analysis (global, regional, and country-level), the report provides a thorough analysis (global, regional, and country-level), the report provides a thorough analysis (global, regional, and country-level): the report provides a thorough analysis (global, regional, and country-level) the report provides a thorough analysis (global, regional, and country-level)."

According to the report, the [global motorcycle airbag market](#) is projected to grow from \$0.46 billion in 2025 to an impressive \$1.07 billion by 2035, registering a robust CAGR of 9.3% from 2026 to 2035.

For more information or to request a sample, please visit: <https://www.alliedmarketresearch.com/request-sample/8872>

There are prominent key factors that drive the growth of the motorcycle airbag market, such as increase in number of road accidents, increased demand for advanced safety system, and development of self-contained airbag jackets. The market economy is also responsible for the growth of the market. Countries such as China, India, Brazil, and South Africa are developing economies. Thus, the manufacturing sector witnesses prominent growth in these countries, which is expected to provide lucrative opportunities for the growth of the automotive industry which in turn is expected fuel the market. Also, in some undeveloped countries, there is an increase in the vehicle sales, which is expected to boost the market.



## Major determinants of the market growth

Increase in number of road accidents, rise in demand for advanced safety systems, and development of self-contained airbag jackets are expected to boost the growth of the global motorcycle airbag market. However, high initial investment and software failures associated with sensors hinder the market growth. On the contrary, growth in awareness from customers for protective gears and surge in demand for bike taxi services would open new opportunities in the future.

Global Motorcycle Airbag Market: Key Players and Regional Analysis

Airvest  
Bering Moto  
Alpinestars  
Dainese S.p.A.  
CLOVER IT S.r.l.  
Furygan  
DPI Safety  
Helite  
Honda Motor Co., Ltd  
GIMOTO SRL  
Klim  
MOTOAIR  
Â Mugen Denko Co., Ltd.  
Point Two Air Vests USA LLC  
RST Moto  
Spidi  
Tucano Urbano S.r.l.

## The airbag segment to dominate the market

By components, the airbag segment would hold the largest share in 2025, accounting for nearly two-fifths of the global motorcycle airbag market, due to increasing demand for safety features towards vehicle and driver safety. However, the crash sensor segment is expected to manifest the highest CAGR of 12.5% during the forecast period (2023–2035), due to growing demand for advanced sensors to enhance the safety system in motorcycles.

For more information, visit <https://www.alliedmarketresearch.com/purchase-enquiry/8872>

## The neoprene coated segment to manifest the highest CAGR through 2035

By coating, the neoprene coated segment is projected to register the highest CAGR of 10.5%

during the forecast period (2023–2035). In addition, the segment will account for the largest share in 2025, contributing to nearly two-fifths of the global motorcycle airbag market, owing to increase in use of this material for special-purpose clothing such as motorcycle jackets because of its high tensile strength, high elasticity, and superior abrasion resistance. The report includes analysis of the polyester and others segments.

The OEM segment to hold the lion's share

By sales channel, the OEM segment is expected to hold the largest share in 2025, contributing to nearly 90% of the global motorcycle airbag market, as OEMs are coming up with the advanced crash sensors and ECUs as a standard function in their vehicles. In addition, the segment is expected to maintain its dominant position during the forecast period. However, the aftermarket segment would showcase the highest CAGR of 11.9% during the forecast period, owing to growth in popularity of the airbag jackets and vests among the vehicle owners for safe drive.

By nylon segment to showcase the highest CAGR by 2035

By fabric type, the nylon segment is projected to register the highest CAGR of 11.9% during the forecast period. In addition, the segment would hold the largest share in 2025, accounting for more than half of the global motorcycle airbag market, and will continue to dominate the market in terms of revenue throughout the forecast period. This is due to increase in adoption of nylon because of its high tensile strength, high elasticity, and superior abrasion resistance. The report includes analysis of the polyester and others segments.

North America held the largest share

By region, the global [motorcycle airbag market across Asia-Pacific would hold the largest share](#) in 2025, accounting for nearly two-fifths of the market, and will continue to maintain the leading position during the forecast period. Furthermore, the region expected to showcase the highest CAGR of 11.9% during the forecast period, owing to presence of large motorcycle fleet and increase in government regulation for safety.

For more information, contact Allied Market Research at - <https://www.alliedmarketresearch.com/request-for-customization/8872>

## KEY FINDINGS OF THE STUDY

By components, the crash sensor segment is expected to register a significant growth during the forecast period.

By coating, the neoprene coated segment is projected to lead the global motorcycle airbag market

By sales channel, the aftermarket segment is projected to lead the global market

By fabric type, the nylon segment is projected to lead the global motorcycle airbag market

Region-wise, Asia-Pacific is anticipated to register the highest CAGR during the forecast period.

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<https://www.alliedmarketresearch.com/airbag-market> - CAGR of 5.7% from 2021 to 2030

<https://www.alliedmarketresearch.com/global-automotive-curtain-airbags-market-A14577> - Automotive Curtain Airbags Market Size, Share, Competitive Landscape and Trend Analysis Report, by Vehicle Type, by Material, by Application and, by End User : Global Opportunity Analysis and Industry Forecast, 2023-2032

<https://www.alliedmarketresearch.com/automotive-airbag-silicone-market-A14576>- Automotive Airbag Silicone Market Size, Share, Competitive Landscape and Trend Analysis Report, by Airbag Position, by Airbag Type and, by Vehicle Type : Global Opportunity Analysis and Industry Forecast, 2023-2032

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