

Bringing the Spirit of Adventure to the Masses: AJ Events Expands the Sprint Series Adventure Races Across Australia

AJ Events expands Sprint Series Adventure Races to QLD, VIC & NSW—bringing fun, fast, accessible adventure racing to a new wave of outdoor lovers.

SYDNEY, NSW, AUSTRALIA, June 23, 2025 /EINPresswire.com/ -- Adventure Racing – The Ultimate Challenge of Body and Mind

In a world increasingly driven by convenience and technology, more and more Australians are yearning for something real — a test of endurance, spirit, and connection to the natural world. Enter adventure racing, a rapidly growing sport that combines trail running, mountain biking, kayaking, and navigation. It's a sport that isn't just about fitness — it's about resilience, teamwork, problem-solving, and, most importantly, having fun in the great outdoors.



Sprint Series Adventure Race -team is riding

“

We've seen how life-changing adventure racing can be — not just for elite athletes, but for everyday people. We wanted to take that raw, joyful spirit of expedition races and make it for all to try.”

Maria Plyashechko

For over a decade, [AJ Events](#) has been a pioneer in the Australian adventure racing scene, organizing some of the country's most loved and respected multi-discipline races. Now, in a bold new move to bring this exhilarating sport to a wider audience, AJ Events is expanding its Sprint Series Adventure Races — a shorter, more accessible version of traditional adventure races — across three states this spring.

With upcoming events in Queensland Gold Coast on 28th September, Victoria Melbourne on 5th October, and New

South Wales Sydney on 16th November, the Sprint Series Adventure Races are set to introduce new participants to the sport, one thrilling checkpoint at a time.

What is Adventure Racing?

Adventure racing is a team-based sport that involves navigating through an unmarked wilderness course using only a map and compass, covering various legs of trail running, mountain biking, paddling, and trekking. Courses can range from a few hours to several days.

But what makes adventure racing truly unique is its emphasis on strategy, navigation, and teamwork. You can be the fastest runner on the course, but if you can't read the map or work well with your teammate, you won't get far. It's a beautiful equalizer, where brains and attitude often triumph over brute strength.

Adventure racing celebrates problem-solving, bushcraft, endurance, and adaptability. It's both physically and mentally demanding — but deeply rewarding.

The Sprint Series: Adventure Racing, Made Accessible

While traditional expedition-style adventure races can span hundreds of kilometres over several days, the Sprint Series developed by AJ Events distills the essence of the sport into a 3 to 5-hour experience, making it perfect for newcomers and time-strapped adventurers.

Each race in the Sprint Series includes:

- Trail Running / Trekking: Participants navigate bush tracks and trails.
- Mountain Biking: Off-road cycling through forests, fire trails, and parks.
- Kayaking: A flatwater paddle leg suitable for all skill levels.
- Navigation: Teams must plot their route and locate checkpoints using a map.

The emphasis is on fun, challenge, and inclusivity. The Sprint Series removes the barriers to entry for adventure racing — you don't need to be elite, you don't need to have top gear, and you don't need to camp overnight. Just bring your sense of adventure and a teammate.



Team is paddling on scenic river



A young participant is giving it a go in Sprint Series Adventure Race

Why People Love Adventure Racing
Adventure racing isn't just another endurance sport. It's a transformational experience that keeps people coming back for more. Here's why participants from all walks of life fall in love with it:

1. It's a True Team Sport

Adventure racing is almost always done in teams of two or four, meaning you're never alone on course. Success relies on communication, collaboration, and trust. For many, it's about building lifelong bonds — with friends, family, or even strangers who become teammates.

2. It's about Problem Solving, Not Just Speed

Unlike a traditional marathon or triathlon, the fastest person isn't guaranteed to win. Navigation, strategy, and resilience are just as important as speed and stamina. It makes the sport accessible and rewarding for a broad range of people.

3. It Connects You with Nature

The courses take participants through beautiful, often hidden landscapes — bushland, coastal trails, lakes, and ridgelines. Every race is an exploration. It's fitness with a view.

4. It's Unpredictable — In the Best Way

No two races are the same. The course is a secret until race day. Every map brings a new adventure, every decision changes your path. It keeps your mind sharp and your spirit engaged.

5. It Builds Resilience

You get lost. You fall in the mud. Your legs ache. And then you find your way again — stronger, prouder, and more capable than ever before. It's not just fitness — it's growth.

AJ Events: A Legacy of Adventure



Sprint Series Adventure Race trekking stage



The most spectacular locations are chosen for the Sprint Series Adventure Races

AJ Events, led by experienced adventure racers and race directors Maria Plyashechko and Sergey Kurov, has been at the forefront of the Australian adventure racing community for over 13 years. Known for their professional organization, thoughtful course design, and supportive ethos, AJ Events has introduced thousands of people to adventure sports across NSW, Victoria, and beyond.

The Sprint Series was born from a desire to make adventure racing more accessible. By shortening the format, simplifying logistics, and removing the requirement for complex gear, the Sprint Series has attracted new audiences — from first-timers to seasoned endurance athletes looking for a new challenge.

The success of these races in locations like Anglesea, Fingal Bay, Lysterfield has laid the groundwork for expansion, and now it's time for Queensland to join the fun.

Expansion Details – What to Expect

Queensland – 28 September 2025

Location: Nerang, Gold Coast

For the first time, Queenslanders will get a taste of the Sprint Series format. Expect rainforest trails, hidden waterways, and a vibrant local adventure community. This event will be suitable for all fitness levels and will be the perfect introduction to adventure racing in the Sunshine State.

Victoria (Lysterfield) – 5 October 2025

Location: Lysterfield Park, VIC

Lysterfield Park, already a mountain biking and trail running hotspot, is a perfect venue for the Sprint Series. The natural bush setting, combined with accessible facilities and diverse terrain, promises a fast, fun, and scenic race. This event is ideal for Melbourne-based participants.

NSW Sydney – 16 November 2025

Location: TBA (Greater Sydney region)

Adventure is coming to Sydney! With its mix of bushland, coastlines, and urban trails, Sydney offers incredible terrain for a short-format race. The Sprint Series here will be designed for accessibility — whether you're from the inner city or the suburbs, this event will be your doorway to a whole new outdoor obsession.

Participant Feedback: What Racers Say

Racers who have participated in past Sprint Series events describe them as life-changing:

"I never thought I could do something like this. I'm not a 'racer' — but now I am! It was hard, fun, and absolutely addictive." – Jo, 42, first-time participant

"My daughter and I raced together. It was our first time using a map. We got lost, laughed a lot, and crossed the finish line holding hands. Best day ever." – Rachel, 35, team of two women

"The Sprint Series brought back my love for sport. It's not about being the fastest. It's about

being out there, together, doing something wild.” – Tom, 58, veteran trail runner

Supporting Community, Sustainability, and Inclusion

AJ Events is committed to sustainable racing practices, including minimal-impact course markings, reusable race materials, and community education on respecting natural areas. Participants are encouraged to carpool, leave no trace, and treat fellow competitors and the environment with kindness.

The Sprint Series is also focused on inclusivity — welcoming racers of all ages, genders, backgrounds, and abilities. Many races offer women-only start waves, mixed and same-gender team categories, and a friendly atmosphere that prioritizes enjoyment over competition.

How to Get Involved

Registration for all events is now open online at the [Sprint Series Adventure Races event website](#). Early bird pricing is available for a limited time.

Participants need only basic fitness, a teammate, a mountain bike (rentals available), and a sense of adventure. Maps, kayaks, and life jackets are provided. No prior experience in navigation is required — a race briefing and support are provided.

For those who want to dip a toe in before racing, AJ Events also runs training sessions in the lead-up to each race.

A National Movement in the Making

With its growing popularity and grassroots appeal, the Sprint Series is more than just a race — it's a movement to reconnect Australians with nature, challenge, and community. As AJ Events continues to expand, the vision is clear:

To bring the joy and impact of adventure racing to every corner of Australia — one course, one team, one muddy, smiling face at a time.

Media and Partnership Opportunities

AJ Events welcomes media, sponsors, and partners who are aligned with our mission to grow participation in outdoor adventure sports and healthy lifestyles.

Interviews, and race day access can be arranged by contacting:

Maria Plyashechko

info@adventurejunkie.com.au

www.adventurejunkie.com.au

About AJ Events

Founded in 2010, AJ Events is one of Australia's leading adventure racing event organizers, known for high-quality, inclusive, and innovative endurance events. From multi-day expedition races to family-friendly Sprint Series events, AJ Events is proud to inspire Australians to get off the beaten track and into adventure.

Join us. Map your route. Find your strength. Live the adventure.

Maria Plyashechko

AJ Events

+ +61 466 968 184

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/824756799>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.