

# Coffee Creamer Market Size to Reach \$9.9 Billion, by 2033 at 7.6% CAGR

*Coffee creamer market was valued at \$4.8 billion in 2023, and is estimated to reach \$9.9 billion by 2033, growing at a CAGR of 7.6% from 2024 to 2033.*

WILMINGTON, DE, UNITED STATES, June 23, 2025 /EINPresswire.com/ -- Technological advancements in creamer composition and production will improve creamer quality and diversity. Creamers are to become more appealing as a result of improvements in emulsification processes and natural ingredient extraction.

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## Prime determinants of growth

Consumer preferences are changing, with a noteworthy shift towards healthier and more convenient options, which is driving the growth of the [coffee creamer market](#). Growing health consciousness and dietary preferences are reflected in the growing demand for plant-based and low-sugar creamers. Enhancing the appeal of the product and satisfying a wide range of consumer tastes are two other important functions of innovations in flavor variants and formulations. Factors that lead to more coffee consumption and, in turn, a higher need for creamers are the globalization of coffee culture, rise in disposable incomes, and urbanization. Growing customer preference for environmentally friendly and sustainable packaging methods is having a major impact on market expansion.

## Segment Highlights

By product, the non-dairy segment dominated the market with the highest market share in 2023, due to rising customer demand for plant-based and lactose-free substitutes. Non-dairy creamers are a popular option since they can accommodate vegan people, who have dairy allergies or are lactose intolerant. Almond, soy, oat, and coconut milk are common ingredients used to make these creamers, which offer a variety of flavor possibilities and complement trends that are both environmentally and health-conscious. Improvements in taste, texture, and nutritional profiles such as less sugar and more vitamins are among the innovations seen in non-dairy creamers. Growing consumer awareness of dairy's negative environmental effects and a move toward cleaner, plant-based products support the market further.

By type, the low-fat segment dominated the market with the highest market share in 2023, as people look for better coffee-related solutions. As people become more conscious of the negative effects that calories and saturated fats have on their health, low-fat creamers provide a satisfying substitute without sacrificing flavor or texture. This is very beneficial for people who are controlling their weight or cardiovascular health. In response, producers have developed low-fat creamers that decrease fat content without sacrificing creamy mouthfeel; these products frequently include natural flavors and substitute sweeteners. The global low-fat coffee creamer market is expanding as a result of this change in customer demand and wider dietary trends that promote healthier lifestyles.

By form, the liquid segment dominated the market with the highest market share in 2023. The ease and adaptability of liquid coffee creamers are fueling their rapid expansion in the market. The market is dominated by liquid creamers, which are preferred for their simplicity of use and seamless coffee blending. Their vast range of tastes and formulas, comprising dairy, non-dairy, and plant-based alternatives, accommodates a wide range of consumer preferences. The ease with which liquid creamers dissolve and improve coffee flavor without changing its texture makes them the favored option. Rising demand for organic and low-sugar options, which reflects consumers' increased health concerns, is one of this segment's noteworthy trends. Major companies constantly come up with new tastes and formulas to stay ahead of the curve and satisfy changing consumer demands.

## Regional Outlook

Health trends and rise in innovation have created a high demand for traditional and plant-based creamers in North America, especially in the U.S. Lactose-free and organic creamers are becoming more popular throughout Europe, with the UK, France, and Germany dominating the market. Growing coffee consumption in China and Japan, together with a trend toward plant-based and dairy products, is driving the Asia-Pacific region's rapid market growth. Latin America led by Brazil and Mexico is growing due to its deeply ingrained coffee culture and creative flavor. Emerging markets like the Middle East and Africa are growing steadily and concentrating on non-dairy options and coffee products in the Western way.

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Players: -

Nestlé S.A.  
Danone  
Chobani LLC  
DreamPak LLC

Viceroy Holland B.V.  
PT Santos Premium Krimer  
Kerry Group  
FrieslandCampina  
Land O'Lakes, Inc.  
Fujian Jumbo Grand Food Co., Ltd.  
Heartland Food Products Group  
Leaner Creamer LLC  
Califia Farms, LLC  
NutPods  
Laird Superfood

The report provides a detailed analysis of these key players in the global coffee creamer market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

#### Recent Development:

In June 2024, Nestlé introduced the Coffee-Mate brand, a new range of plant-based coffee creamers. Aimed at the expanding vegan and lactose-intolerant customer niche, this offering offers creamers made of oat milk and almond milk. The product line now includes reduced sugar choices to satisfy health-conscious customers.

In July 2024, Mengniu Dairy introduced a new line of coffee creamers for the Chinese market, specializing in traditional dairy creamers with distinctive regional flavor profiles. Mengniu is using this action as part of its plan to capitalize on China's expanding coffee market.

In June 2024, Kraft Heinz launched a new line of products in Australia and India to broaden its coffee creamer options in the Asia-Pacific region. The collection offers both conventional dairy and non-dairy varieties to accommodate a wide range of customer choices.

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