

Best Precious Metals IRA Companies in 2025: Top 3 Providers Announced

IRAEmpire.com has published its updated list of the best precious metals IRA companies of 2025 for consumers. Augusta Precious Metals has topped the list again.

NASHVILLE, TN, UNITED STATES, June 24, 2025 /EINPresswire.com/ --IRAEmpire.com has announced its new list of the top precious metals IRA providers of 2025.



Ryan Paulson, Chief Editor at

IRAEmpire says, "In a year marked by inflation, geopolitical tension, and market volatility, precious metals are once again proving their value. Gold, silver, platinum, and palladium aren't just commodities — they're financial insurance. For retirement investors seeking safety, stability, and diversification, a Precious Metals IRA is one of the smartest moves you can make in 2025."

But choosing the right IRA company is key. Fees, trustworthiness, and customer service vary widely. We've reviewed the top firms in the space and narrowed it down to three industry leaders.

Find the Best Precious Metals IRA of Your State Here.

Top Picks for 2025

Augusta Precious Metals – Best for Investments Above \$50,000

Goldencrest Metals – Best for New Investors

Preserve Gold - Best for speed and ease

What Is a Precious Metals IRA and Why Open One in 2025?

A Precious Metals IRA is a self-directed IRA that lets you invest in approved physical metals—typically gold, silver, platinum, or palladium—rather than traditional paper assets. Your metals are stored in a secure, IRS-approved depository, and the account maintains the same tax advantages as a standard IRA.

In 2025, the case for precious metals is stronger than ever:

Gold is holding steady amid global uncertainty.

Silver is gaining ground from industrial demand in green tech.

Platinum and palladium are being driven by the EV and automotive markets.

Unlike stocks, these assets can't be printed or hacked. They're real, tangible, and historically resistant to inflation and economic downturns.

How We Ranked the Best Precious Metals IRA Companies

We evaluated over a dozen leading providers using the following criteria:

1. Transparent Fee Structures

We prioritized companies that make it easy to understand costs: setup fees, storage fees, dealer markups, and annual maintenance. Hidden charges are a red flag. The best firms offer clear pricing, no surprises.

2. Customer Education and Support

Great companies educate, not pressure. We looked for firms that offer free investment guides, webinars, and one-on-one consultations to help clients make informed decisions.

3. Storage and Delivery

Only IRS-approved depositories count. We awarded points to providers with secure, fully insured, and geographically diverse storage options, along with flexible choices for segregated vs. commingled storage.

4. Buyback Programs

Liquidity matters. We rated companies higher if they offer simple, no-hassle buyback options at competitive rates, especially those that don't penalize clients when it's time to sell.

5. Trust and Reputation

We cross-checked scores and reviews on BBB, BCA, Trustpilot, and consumer watchdogs. Longevity, complaint resolution, and customer satisfaction were all factored in.

#1 Augusta Precious Metals — Best Overall Precious Metals IRA Company

Why Augusta Ranks #1

Augusta Precious Metals is the gold standard for IRA providers. With a focus on high-net-worth individuals and serious long-term investors, Augusta combines deep education, elite customer

service, and a transparent fee structure. You're assigned a personal agent for life, and the company is well-known for zero-pressure sales and white-glove support. Pros

Full transparency on pricing and policies

Lifetime customer support with no account management fees

Extensive educational materials and webinars

A+ BBB rating and consistent 5-star reviews

Cons \$50,000 minimum investment

Best For Investors who want premium service and long-term reliability

#2 Goldencrest Metals — Best for First-Time Investors Why Goldencrest Ranks High Goldencrest Metals is a rising star in the IRA space, offering a more approachable entry point for everyday investors. Their team is known for patience, education, and fast, friendly service. With a low investment minimum and competitive pricing, Goldencrest is ideal if you're just starting your precious metals journey. Pros

Lower minimum investment than Augusta

Simple account setup with expert guidance

Friendly, no-pressure support team

Wide selection of IRS-approved metals

Cons Not as well established as Augusta

Best For New or mid-level investors looking for value and simplicity

#3 Preserve Gold — Best for Speed and Simplicity

Why Preserve Gold Stands Out

Preserve Gold is ideal for investors who want to get started quickly without sacrificing quality. Their streamlined setup can have your IRA funded and your metals secured in as little as 24 hours. They also offer transparent pricing and personalized support, making them a strong choice for busy investors.

Pros Fast account setup

Clear fee structure and responsive customer service

Good track record for reliability

Cons Less name recognition

Fewer premium investment tools

Best For Investors who prioritize efficiency and want to move fast

Final Verdict: Who Should You Trust With Your Metals IRA in 2025?

All three companies on this list are vetted, reputable, and deliver serious value. Augusta remains the clear leader for its elite customer experience and educational approach. Goldencrest Metals is the go-to for new investors. Preserve Gold is perfect if you want to get moving fast without any hassle.

The key? Know your goals. Whether you're looking to protect wealth, hedge against inflation, or diversify your portfolio, a Precious Metals IRA offers real security in uncertain times.

About IRAEmpire.com

IRAEmpire.com is a trusted source for retirement-focused financial insights and investment reviews. Founded in 2020, the platform evaluates a wide range of retirement products including Gold IRAs, 401(k) rollovers, crypto retirement accounts, and traditional brokerage options. The site's research methodology involves hundreds of hours of analysis across multiple categories, emphasizing transparency, service quality, and value. IRAEmpire.com operates independently and is not influenced by paid sponsorships in its editorial rankings. Beyond rankings, the site features in-depth guides on asset protection, inflation hedging, and long-term retirement planning—making it a go-to resource for serious investors.

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