

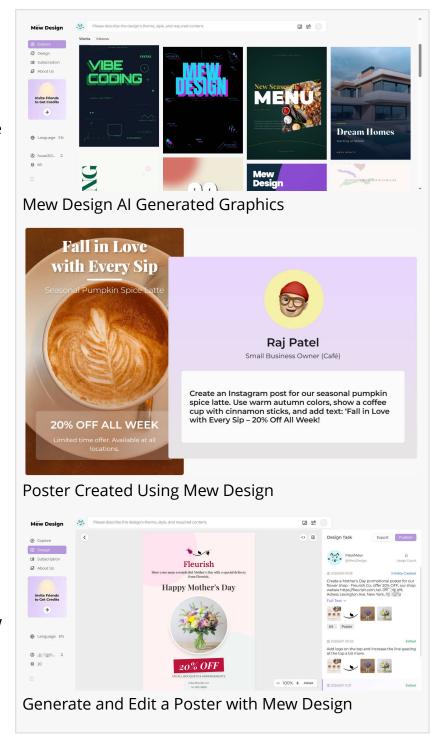
Mew Design Launches AI Design Platform to Help SMBs Create and Edit Visual Content—Using Just Words

An AI design tool built for small teams—generate and edit marketing visuals like flyers, social posts, and banners using plain language.

LOS ANGELES, CA, UNITED STATES, June 24, 2025 /EINPresswire.com/ -- Mew Design has officially launched a new Alpowered design platform built with small businesses, startups, and entrepreneurs in mind. The platform allows users to create and fine-tune professional-grade marketing visuals—such as flyers, posters, social media images, and business cards—simply by describing them in plain language. No design experience or complex software required.

Created with the belief that "design should be accessible to everyone," Mew Design aims to solve a common challenge for small business owners: producing consistent, high-quality visuals quickly and affordably.

At the core of the platform are Alpowered design assistants called Meow Designers—smart, style-driven Al design agents trained with input from real human designers. Each Meow Designer has a unique creative focus, helping users generate visuals that not



only look good, but also reflect different branding styles.

Whether you're launching a promotion, updating a pitch deck, or posting to Instagram, Mew Design provides an efficient, flexible way to produce branded visuals without hiring a designer or using rigid templates.

How Mew.Design Helps Small Teams Move Faster

Traditional design processes can be slow and expensive. Many small businesses either outsource to freelancers, which takes time, or use template-based tools that lack brand customization.

Mew.Design offers a new approach with five core features:

1. Text-to-Design Workflow: Just describe what you need (e.g. "a modern flyer for a summer event"), and get an editable layout instantly.

Editable by Instruction: Want to tweak something? Type "change the background to blue" or "move the logo to the top right," and the Al makes it happen.

- 2. Branded Design Agents: Businesses can train their own Meow Designer to match brand colors, fonts, and tone—ensuring visual consistency across all materials.
- 3. Visual + Language Input: Upload images or reference files to guide the Al's layout and style.
- 4. Design Community & Resource Hub: Share your designs, get feedback, and discover what others are building—ideal for growing businesses and solo marketers.

Built for Everyday Business Needs

Mew.Design is already being used by:

- Cafés and local shops creating promotional posters and menus
- E-commerce sellers designing product highlights for marketplaces and social media
- Freelancers and coaches making branded brochures, invites, and ads
- Small teams that need fast, clean visual assets without hiring full-time designers

"We created Mew.Design to give small business owners more creative control without the learning curve of traditional design tools," said the Mew.Design team. "Our AI designers help turn your ideas into ready-to-use graphics—fast, flexible, and on-brand."

Visit Mew Design to try it for free.

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