

# Brick Marketing Celebrates 20 Years in Digital Marketing

*Brick Marketing, celebrating 20 years, has been a trusted partner to hundreds of businesses, driving growth with digital strategies and Fractional CMO services.*



Brick Marketing 20th Anniversary

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2025 /EINPresswire.com/ -- [Brick Marketing](#), a leading B2B digital marketing agency, is proudly marking its 20th anniversary in business. Since its founding in 2005, the Boston-based agency has become a trusted partner for hundreds of businesses, helping them tackle marketing challenges, drive measurable results, and scale through effective digital strategies and Fractional CMO services.

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We're incredibly proud of the journey we've taken over the past 20 years”

*Nick Stamoulis - Brick Marketing Founder & Fractional CMO*

Specializing in B2B marketing, Brick Marketing has built a reputation for providing personalized, senior-level marketing expertise to mid-sized businesses. Over the years, the agency has focused on delivering tailored marketing solutions that align with the unique goals of each client. With a commitment to measurable results, Brick Marketing has helped companies in various

industries overcome digital challenges and achieve growth in an increasingly competitive online environment.

The agency's founder, Nick Stamoulis, an industry veteran, has played a pivotal role in its success. Under his leadership, Brick Marketing has continuously evolved to meet the changing needs of the digital marketing landscape. Nick's vision for the agency has always been to offer practical and cost-effective marketing solutions that drive tangible business outcomes, without the complexity and bureaucracy often found in larger firms. This approach has resonated with clients, allowing the agency to build long-lasting relationships and deliver consistent results.

“We're incredibly proud of the journey we've taken over the past 20 years,” said Nick Stamoulis, Founder & Fractional CMO of Brick Marketing. “Our mission from day one has been to help B2B companies navigate the ever-changing digital space with smart, results-driven strategies. We've been fortunate to work with amazing clients who share our commitment to growth and success, and we look forward to continuing that partnership for years to come.”

Brick Marketing's team of U.S.-based professionals brings deep expertise across various digital marketing disciplines, including SEO, content marketing, PPC advertising, email marketing, and strategy consulting. The agency's hands-on approach ensures that every client receives personalized service and solutions tailored to their specific needs. Unlike larger agencies with multiple layers of management, Brick Marketing offers a direct and efficient service model, where clients work closely with senior experts throughout the process.

One of the key differentiators that sets Brick Marketing apart is its strong focus on B2B marketing. The agency understands the unique challenges B2B companies face when trying to generate leads, build brand awareness, and nurture relationships with customers. This deep expertise in B2B marketing allows Brick Marketing to create highly targeted and effective strategies that help businesses achieve their goals.

Another distinguishing factor is the agency's Fractional CMO offering. This service provides mid-sized companies with access to executive-level marketing leadership without the cost of hiring a full-time CMO. Through this model, Brick Marketing is able to deliver high-level strategic guidance and marketing oversight that can drive business growth and ensure long-term success.

Key Differentiators for Brick Marketing:

Over 20 years of trusted marketing expertise

B2B-focused digital marketing strategies

Fractional CMO services tailored for mid-sized businesses

Personalized, senior-led service with no red tape

As Brick Marketing celebrates its 20th anniversary, the agency remains committed to helping clients stay competitive in an increasingly digital world. With new technologies, evolving buyer behaviors, and rising competition, Brick Marketing continues to adapt its strategies to meet the needs of its clients. By staying true to its core values and maintaining a focus on delivering practical, effective marketing solutions, Brick Marketing is poised for continued success in the years to come.

To learn more about Brick Marketing and how it can help your business grow, visit <https://www.brickmarketing.com/>.

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