

ALM Nissan Newnan Reports on Nissan's High Standing in National Auto Survey

Nissan is named a leading non-luxury brand. See how this national recognition translates to quality, reliability, and a great experience at ALM Nissan Newnan.

NEWNAN, GA, UNITED STATES, June 24, 2025 /EINPresswire.com/ -- [ALM Nissan Newnan](https://www.einpresswire.com/ALM-Nissan-Newnan) proudly announces that Nissan has been named one of the top non-luxury automotive brands in the 2024–2025 Automotive Reputation Report, reinforcing its position as a leader in customer satisfaction and brand trust.

The prestigious ranking is based on sentiment analysis of over 5.5 million consumer reviews and insights from vehicle buyers across North America. With a Reputation Score of 705, Nissan continues to demonstrate its dedication to quality, customer engagement, and transparency—key attributes highlighted in the report's methodology.

For six consecutive years, Nissan has maintained a spot among the top five non-luxury brands, supported by standout scores in engagement and visibility. These metrics reflect active consumer interest and broad brand recognition within the marketplace.

As a proud representative of the Nissan brand in the Georgia region—including Newnan, Peachtree City, and Fairburn—ALM Nissan Newnan underscores the local impact of this national recognition. The dealership attributes this achievement to Nissan's engineering excellence and



ALM Nissan Newnan Logo



ALM Nissan Newnan Dealership

its commitment to delivering dependable vehicles such as the Rogue, Pathfinder, Frontier, Sentra, and ARIYA.

“Customers that visit the dealership benefit directly from Nissan’s industry-leading reputation,” said a spokesperson for ALM Nissan Newnan. “Whether through the dealership's transparent financing process, extensive inventory, or our customer-focused service model, the team is committed to matching the high standards that earned Nissan this recognition.”

Further affirming Nissan’s value proposition, models including the 2025 Sentra, Versa, and Frontier were recently honored by Cars.com as part of its “Best Value New Cars” awards, reinforcing Nissan’s dedication to both affordability and innovation.

Located at 783 Bullsboro Dr, Newnan, GA 30265, ALM Nissan Newnan invites customers to explore the latest lineup of new and pre-owned vehicles in person or online at www.almnissannnewnan.com.

Media Contact: ALM Nissan Newnan (770) 251-8900 info@almnissannnewnan.com

Robert Watkins
ALM Automotive Group

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