

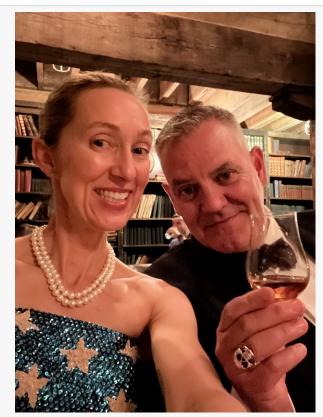
Veteran-Owned Larrikin Bourbon Co. at Marine Corps Exchange (MCX) Nationwide

Award-Winning, Veteran Distilled Bourbon Now at Marine Corps. Bases

LAWRENCEBURG, KY, UNITED STATES, June 24, 2025 /EINPresswire.com/ -- Larrikin Bourbon Co., the bold, veteran-owned and veteran-distilled Kentucky bourbon brand known for its rebellious character and award-winning spirits, is now available at U.S. Marine Corps Exchange (MCX) stores across the country.

Founded by Greg Keeley, a U.S. Navy combat veteran and former officer in the Royal Australian Navy, Larrikin Bourbon Co. has quickly earned a reputation for top-shelf craftsmanship with a side of swagger. With its national launch in MCX stores, Larrikin becomes one of the few genuinely veteran-owned spirit brands available to the military community.

"This is an incredibly proud moment for us," said LCDR Greg Keeley, USN (ret), Founder and Head Distiller of Larrikin Bourbon Co. "The MCX isn't just a store—it's a part of the military family. To have our whiskey on those shelves, alongside the history and legacy of the Marine Corps, is a full-circle moment for a bloke who's served



Larrikin Founder's Greg and Katie Keeley



Larrikin Bourbon Co. Award Winning Whiskies

on both sides of the Pacific. We built Larrikin for people who serve, lead, and live with purpose."

Larrikin Bourbon will be available coast to coast; from Camp Pendleton and Twentynine Palms to Quantico, Henderson Hall and Camp Camp Lejeune.

Larrikin Bourbon Co. has received high praise from some of the most prestigious international spirits competitions:



Marine Corps Exchange (MCX) Nationwide

- Double Gold San Francisco World Spirits Competition
- Platinum ASCOT Awards (Fred Minnick)
- Platinum International Wine & Spirits Competition (IWSC)



This is an incredibly proud moment for us. The MCX isn't just a store—it's a part of the military family. This is a full-circle moment for a bloke who's served on both sides of the Pacific."

LCDR Greg Keeley, USN (ret), Founder & Distiller Each bottle of Larrikin reflects the brand's core identity: distilled in Kentucky, aged with intent, and bottled without compromise. Expressions include Single Barrel Bourbon, Small Batch, Bottled-in-Bond and the unique Rosewater Bourbon. This national rollout is a testament to Larrikin's rising profile in the American spirits scene—and a salute to the service members and veterans who inspire it.

Gregory Keeley
Larrikin Bourbon Co.
8595518300
email us here
Visit us on social media:
LinkedIn
Instagram
Facebook

This press release can be viewed online at: https://www.einpresswire.com/article/824918334

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information. © 1995-2025 Newsmatics Inc. All Right Reserved.