

Eric Kurtz: The Founder Behind True Ad Solutions' Explosive Growth

Eric Kurtz, founder of True Ad Solutions, is transforming how businesses grow with proven digital strategies and real marketing results.

SOUTHBURY, CT, UNITED STATES, June 24, 2025 /EINPresswire.com/ -- In a marketing landscape cluttered with overpromises and empty metrics, [Eric Kurtz](#) is setting a new standard for what digital marketing success should look like. As the founder and president of [True Ad Solutions](#), Kurtz has led the agency through an impressive 500% growth surge in the past year alone, delivering high-ROI strategies to clients across healthcare, legal, home services, and software industries.

What sets True Ad Solutions apart? It's the hands-on leadership of Eric Kurtz himself.



Eric Kurtz, founder and president of True Ad Solutions, has led the agency through massive growth by delivering results-driven marketing strategies.

"We're not just another agency chasing impressions," says Kurtz. "We focus on driving real results — more leads, more conversions, more revenue. Period."

With a background in both sales and marketing, Kurtz combines data-driven strategies with deep industry insights to deliver campaigns that work — not just rank. From local SEO and Google Ads to custom-built websites and enterprise software solutions, True Ad Solutions provides full-stack marketing with measurable impact.

Under Kurtz's leadership, the agency has built long-term partnerships with brands who stay for the results and the relationship. His team is fully remote, agile, and deeply invested in every client's success.

“Whether you're a med spa, roofing company, or SaaS founder, our goal is simple: scale your business efficiently,” Kurtz adds.

Eric Kurtz continues to push the boundaries of performance-based marketing, helping business owners cut through the noise and achieve TRUE results — living up to the name of the agency he built.

About True Ad Solutions

True Ad Solutions is a Connecticut-based [digital marketing agency](#) offering SEO, paid advertising, social media management, website development, and custom software solutions. The company helps small and mid-sized businesses grow by focusing on real conversions, not just rankings.



Logo of True Ad Solutions, a top-rated digital marketing and SEO agency headquartered in Southbury, Connecticut.

□ Based in Southbury, CT

□ Learn more: <https://www.trueadsolutions.com>

“

We don't chase vanity metrics — we focus on true results that grow businesses through strategy, data, and relentless execution.”

*Eric Kurtz, Founder &
President of True Ad Solutions*

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Top tier Marketing Expert Eric Kurtz at Dallas Marketing EXPO

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