

Presbyopia Prevalence Driving Growth in Vision Correction Solutions and Reading Glasses Market in 2025

*The Business Research Company's
Reading Glasses Global Market Report
2025 – Market Size, Trends, And Global
Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, June 24, 2025

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Reading Glasses Global Market Report 2025

The [reading glasses market](#) size has grown strongly in recent years. This market was valued at \$41.01 billion in 2024, and it is expected to grow to \$43.54 billion in 2025, indicating a compound

annual growth rate CAGR of 6.2%. Considering the historic variables, this growth can be attributed to an aging population, rising urbanization, increasing prevalence of presbyopia, a growing need for vision repair, and an escalating frequency of ocular illnesses.

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What Is The Projected Future Growth Of The Reading
Glasses Market Size?

The upcoming years hold promising trends for the reading glasses market, with projections indicating a growth to \$54.58 billion in 2029; an impressive CAGR of 5.8%. Varied

factors anticipated to drive this growth include the expansion of internet sales channels, a high adoption rate of premium branded products, increasing demand for reading glasses, increasing consumer disposable income, plus rising utilization of mobile devices, computers, and other technology. Other encouraging indicators include the increasing demand for trendy designs and branded products among the young population and the growth of e-commerce platforms. Major trends emerging in the forecast period comprise shifting consumer purchasing patterns, advancements in material of eyeglass frames, and the integration of AI into reading glasses.

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What Are The Key Drivers Propelling The Growth Of The Reading Glasses Market?

The growth in the reading glasses market is largely driven by the rising prevalence of presbyopia, an age-related vision condition that leads to difficulty in focusing on close objects, typically affecting individuals over the age of 40. This decline in focusing ability is a result of the natural aging process, which shows a progressive reduction in the elasticity of the eye's lens. Modern lifestyle changes, such as increasing screen time and limited outdoor activities, may contribute to an earlier onset or heightened symptoms. Reading glasses come to the rescue of presbyopia patients by compensating for the eye's reduced ability to focus up close, providing the necessary magnification to enhance clarity and reduce strain.

What Key Player Strategies Are Driving The Reading Glasses Market?

In this bustling reading glasses market, the major companies operating include Bausch & Lomb, Specsavers, Carl Zeiss, Vision Express, Kate Spade, Rodenstock GmbH, Warby Parker, JINS Eyewear, De Rigo Vision S.p.A., Maui Jim Inc., Zenni Optical Inc., Izipizi, Foster Grant, Clic Eyewear, Peepers, Prive Revaux, Gunnar Optiks, Felix Gray, ThinkOptic Inc., and Nooz Optics. These companies are at the helm of developments, focusing on creating advanced products such as ultra-thin reading glasses to cater to consumer demand for lightweight, comfortable, and stylish eyewear options.

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How Is The [Reading Glasses Market Segmented](#)?

The reading glasses market segmentation covers:

- 1 By Type: Prescription Reading Glasses, Over-The-Counter OTC Reading Glasses
- 2 By Material: Plastic, Metal, Hybrid, Other Materials
- 3 By Age Group: Less Than 18 Years, 65 Years And Greater, 18-64 Years
- 4 By Distribution Channel: Online Retail, Optical Stores, Supermarkets, Pharmacies, Other Distribution Channels

Subsegments include:

- 1 By Prescription Reading Glasses: Single Vision Prescription Reading Glasses, Bifocal Prescription Reading Glasses, Progressive Prescription Reading Glasses, Blue Light Blocking Prescription Reading Glasses, Custom-Tinted Prescription Reading Glasses

What Are The Regional Insights In The Reading Glasses Market?

Regional insights reveal a dominant North American reading glasses market in 2024, while Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in this report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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