

Personalized Nutrition And Supplements Global Market Forecast To Reach \$22.1 Billion By 2029 With 13.1% CAGR

*The Business Research Company's
Personalized Nutrition And Supplements
Global Market Report 2025 – Market Size,
Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, June 24, 2025

/EINPresswire.com/ -- The Business
Research Company's Latest Report
Explores Market Driver, Trends,
Regional Insights - Market Sizing & Forecasts Through 2034



The Business
Research Company

Personalized Nutrition And Supplements Global
Market Report 2025

The global market size of [personalized nutrition and supplements market](#) has seen significant growth in recent years, with projections showing that it will blossom from its \$11.89 billion

valuation in 2024 to \$13.49 billion in 2025. This growth reflects a compound annual growth rate CAGR of 13.4%.

Major factors that bolstered this growth in the historic period include the rise in chronic lifestyle diseases, increased health awareness, demand for preventive healthcare, the trend of personalized medicine, the rise in fitness and wellness culture, and consumer interest in natural products.

“

The Business Research
Company's Latest Report
Explores Market Driver,
Trends, Regional Insights -
Market Sizing & Forecasts
Through 2034”

*The Business Research
Company*

What Is The Anticipated Market Size And Growth Rate For
The Personalized Nutrition And Supplements Market

Industry In The Future?

Industry experts predict that the personalized nutrition and supplements market will continue its rapid growth trajectory in the future, with forecasts estimating a growth to \$22.10 billion in 2029 at a compound annual growth rate CAGR of 13.1%. This projected growth can be attributed to various factors, such as increasing demand for DNA-based diets, a rising focus on gut health, increasing disposable income, an aging global population, growth in subscription-based wellness models and a rising interest in biohacking. Furthermore, the forecast period should witness

emerging trends such as AI-driven nutrition planning, real-time nutrient tracking apps, microbiome sequencing technologies, wearable biosensors for diet monitoring, blockchain for supplement traceability, virtual nutrition coaching, and the use of augmented reality for dietary education.

Get Your Free Sample Market Report:

https://www.thebusinessresearchcompany.com/sample_request?id=23791&type=smp

What Drives The Growth Of The Personalized Nutrition And Supplements Market?

One significant factor propelling the growth of the personalized nutrition and supplements market is the increasing health consciousness among individuals. An increase in individuals' awareness and proactive attitude towards maintaining and improving their overall well-being is leading to a rise in health consciousness. The growing awareness of lifestyle-related diseases is prompting people to adopt healthier habits to prevent them. Personalized nutrition and supplements play an important role in these health-conscious lifestyles, offering tailored support that aligns with individual wellness goals. As people become more aware of their unique health needs, this approach helps optimize energy, immunity, and overall well-being, making healthy living smarter.

Which Leading Companies Are Operating In The Personalized Nutrition And Supplements Market?

Major industry players in the personalized nutrition and supplements market include Nestlé Health Science S.A., Archer Daniels Midland Company, Bayer AG, Abbott Laboratories, Amway Corporation, DayTwo Inc, Viome Life Sciences Inc., HealthifyMe, ZOE Limited, Darwin AG, HUM Nutrition Inc., The Protein Works, Panaceutics Nutrition, InsideTracker, Nutrigenomix, Elo Health Inc., CareClinic Software Inc., Divine Design Manufacturing Inc., Nutralliance, and Loewi.

Order Your Report Now For A Swift Delivery:

<https://www.thebusinessresearchcompany.com/report/personalized-nutrition-and-supplements-global-market-report>

How Are These Key Industry Players Impacting The [Personalized Nutrition And Supplements Market Growth](#)?

Companies leading the personalized nutrition and supplements market are focusing on developing technologically advanced solutions, such as personalized nutrition guidance. This is aimed at enhancing user engagement, improving health outcomes, supporting preventive care, and delivering more targeted and effective dietary interventions. Personalized nutrition guidance is a tailored approach to diet and nutrient intake based on an individual's unique biological, lifestyle, and health data to optimize overall well-being and achieve specific health goals.

What Are The Major Market Segments In The Personalized Nutrition And Supplements Market Industry?

The personalized nutrition and supplements market has several segments and subsegments including:

- 1 By Product Type: Dietary Supplements, Functional Foods, Beverages, Other Product Types
- 2 By Ingredient: Proteins And Amino Acid, Vitamins, Minerals, Probiotics, Herbal Or Botanic
- 3 By Dosage Form: Tablets Or Capsules, Liquids, Powders, Others Dosage Forms
- 4 By Distribution Channel: Super markets Or Hyper markets, Specialty Stores, Retail Pharmacies, Online Pharmacies And E-commerce Site
- 5 By End User: Residential, Commercial

Subsegments:

- 1 By Dietary Supplements: Vitamins And Minerals, Proteins And Amino Acids, Herbal Supplements, Probiotics, Omega Fatty Acids,
- 2 By Functional Foods: Fortified Cereals And Grains, Functional Dairy Products, Functional Snacks, Functional Confectionery, Fortified Breads And Baked Goods,
- 3 By Beverages: Functional Water, Fortified Juices, Nutritional Shakes, Sports And Energy Drinks, Probiotic Beverages,
- 4 By Other Product Types: Nutrition Bars, Meal Replacement Products, Personalized Ready-To-Eat Meals, Customizable Condiments And Sauces, Functional Gummies And Chews

How Does The Personalized Nutrition And Supplements Market Vary Regionally?

Regionally, North America was the largest market for personalized nutrition and supplements market in 2024. The report also covers other regions like Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East, and Africa.

Browse Through More Similar Reports By The Business Research Company:

Nutritional Analysis Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/nutritional-analysis-global-market-report>

Parenteral Nutrition Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/parenteral-nutrition-global-market-report>

Nutritional Supplements Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/nutritional-supplements-global-market-report>

[About The Business Research Company](#)

Learn More About The Business Research Company. With over 15000+ reports from 27 industries covering 60+ geographies, The Business Research Company has built a reputation for offering comprehensive, data-rich research and insights. Armed with 1,500,000 datasets, the optimistic contribution of in-depth secondary research, and unique insights from industry

leaders, you can get the information you need to stay ahead in the game.

Contact us at:

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at info@tbrc.info

Follow us on:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

YouTube: https://www.youtube.com/channel/UC24_fI0rV8cR5DxICpgmyFQ

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/825072311>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.