

Gaine Named as a Sample Vendor in the Gartner® Hype Cycle™ for U.S. Healthcare Payers, 2025 for Second Consecutive Year

Gaine Included in Provider Data Management Category and in Newly Added, Transformational Benefit Rating Category of Health Data Management Platforms

SAN LUIS OBISPO, CA, UNITED STATES, June 24, 2025 /EINPresswire.com/ -- [Gaine Technology](#), a

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Gartner, Inc.

leading provider of healthcare data management solutions, is proud to announce its recognition as a Sample Vendor in the Gartner® Hype Cycle™ for U.S. Healthcare Payers, 2025[1] for the second consecutive year. This year, Gaine has been included in two categories: the newly introduced and Transformational Benefit category of Health Data Management Platforms (HDMPs) and the Important area of Provider Data Management (PDM).

HDMPs are defined by Gartner as platforms offering "a collection of data services and capabilities configured for

the healthcare industry to enable fluid, agile, real-time exchange and use of health data and information. HDMPs support broad use cases across healthcare and are a significant accelerator for industry modernization." Their emergence marks a significant shift in addressing historical constraints around data integration and interoperability by leveraging cloud agility, data fabric concepts, and adherence to industry standards like FHIR (Fast Healthcare Interoperability Resources).

These platforms empower organizations to connect data across disparate systems, creating pervasive streams of harmonized, high-quality data essential for automated workflows and precision, AI-enabled health initiatives. By facilitating real-time data pipelines and supporting advanced analytics, HDMPs lay the groundwork for new healthcare business models, enabling these organizations to succeed in a data-driven health economy. As Gartner states, "Connecting data to create ubiquitous fabrics of insight is essential to realizing industry visions around ethical, equitable, precise and interoperable healthcare."

Additionally, Gaine was included in the Provider Data Management category. PDM tools and services organize and manage provider data such as credentials, specialties, and network

contract affiliations. Accurate, always-current provider data is essential for provider directories and for payers to authorize services, administer claims, and provide care advocacy. Inaccuracies can lead to poor member experiences and increased compliance risks.

"We are proud to be included as a Sample Vendor in two categories in the Gartner® Hype Cycle™ for U.S. Healthcare Payers, 2025," said Martin Dunn, CEO of Gaine Technology. "Although HDMPs may be a newly recognized concept for many in the industry, we've been leading the way since 2007. With my co-founder Jean Paquet, we envisioned a purpose-built solution with master data management at its core, crafted to solve the unique data and interoperability challenges of complex health systems, setting a foundation for a more integrated healthcare future."

[Gaine's Coperor Health Data Management Platform \(HDMP\)](#) stands out as a comprehensive solution designed to tackle the intricate challenges of healthcare data management. It provides an operational data layer that enables organizations to integrate data from diverse sources, cleanse and standardize information, and maintain a single source of truth across their enterprise. By automating data integration and leveraging the industry's largest, FHIR-compatible healthcare data model, Coperor HDMP ensures real-time data consistency, governance, and security, allowing organizations to focus on strategic priorities like improving member experiences and operational efficiency.

[1] Gartner, Inc., "Hype Cycle for U.S. Healthcare Payers, 2025," published 16 June 2025, ID G00831939, by Robert Potts, Connie Salgy, Austynn Eubank

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About Gaine Technology

Since 2007, Gaine Technology is a pioneering provider of health data management solutions for healthcare payers, providers and life sciences organizations. With a deep understanding of the complexities and challenges faced by healthcare organizations, Gaine is committed to delivering innovative solutions that enable our clients to leverage their data assets effectively and drive operational efficiency.

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