

# Dr. Nick Bontis Wows Audience During Keynote Presentation at National Institute of Supply Chain Leaders

*Canada's top supply chain professionals were educated, entertained and enlightened during Dr. Nick Bontis' dinner keynote presentation*

MISSISSAUGA, ONTARIO, CANADA, June 24, 2025 /EINPresswire.com/ -- The National Institute of Supply Chain Leaders (NISCL) hosted its annual conference this evening at the Waterside Inn in Mississauga, Ontario, with a dynamic keynote address delivered by strategic management guru Dr. [Nick Bontis](#), Chair of Strategic

Management at McMaster University's DeGroote School of Business. Drawing a full-house audience of Canada's top supply chain executives, Dr. Bontis inspired attendees with practical tools to navigate complexity, harness organizational knowledge, and build personal resilience as they enter 2025.

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*Joe Oliveira, Kraft Foods*

This year's annual conference had a festive atmosphere—live carollers, decorative ambiance, and a three-course dinner—set the stage for deeper connections as over 150 delegates from leading manufacturers, logistics firms, and consulting agencies mingled throughout the evening. Interactive networking games, polished photo ops, and drink tickets ensured both meaningful interaction and light-hearted fun. Attendees left energized and ready to act. Professor Bontis' [keynote presentation](#) capped off an amazing night of learning and fun.



Dr. Nick Bontis: world-renowned keynote speaker - [www.NickBontis.com](http://www.NickBontis.com)

Throughout his 60-minute keynote, Dr. Bontis explored the intersection of individual productivity

and team collaboration focusing on actionable strategies to drive value for both organizations and their clients. Key themes included:

1. **Create an Action List:** Dr. Bontis opened with a compelling metaphor: navigating IKEA's winding aisles. He emphasized that without clear intent, attendees risked collecting insights that never translate into action. He urged leaders to break down their 2025 objectives into measurable steps and to treat each conference idea as a strategic initiative for implementation.
2. **Focus on Knowledge as a Competitive Advantage:** Tapping into his decades of research on intellectual capital and organizational learning, Dr. Bontis illustrated how companies with robust knowledge-sharing systems consistently outperform peers. He shared four key drivers of collaboration and uncovered "the single most explosive secret for guaranteeing knowledge sharing"—an emotional commitment to collective purpose.
3. **Leveraging Personal Productivity to Lead Strategically:** Citing his bestselling book *Information Bombardment: Rising Above the Digital Onslaught*, Dr. Bontis spotlighted three actionable tactics front line leaders can use to regain control over time and attention. He reminded the audience, "Time isn't scarce—but attention is. Your ability to optimize your focus is your competitive edge".
4. **Turning Chaos into Opportunity:** With the global economic landscape more volatile than ever, Dr. Bontis shared the powerful concept of "Leader-shifting." This involves reframing volatility not as a risk, but as a catalyst for strategic repositioning. He spotlighted three essential steps to create sustainable advantage and avoid the "single largest strategic misstep" that hinders momentum.

Dr. Bontis' keynote presentation was met with enthusiasm and praise from the attendees. Joe Oliveira, Integrated Supply Chain Manager for Kraft Foods, described his keynote presentation as follows: "Dr. Nick Bontis delivered a high energy and very engaging presentation to our top Canadian Supply Chain leaders. His thought leadership on change and technology was insightful and provocative. It was a truly enjoyable learning experience. I can't wait to hear him again in the future."

#### About Dr. Nick Bontis

Dr. Nick Bontis is a [keynote speaker](http://www.NickBontis.com), academic researcher, executive educator, and management consultant specializing in knowledge worker productivity, intellectual capital, and leadership development ([www.NickBontis.com](http://www.NickBontis.com)). He is an award-winning tenured professor of strategic management at the DeGroote School of Business, McMaster University, and has served as a strategic advisor to numerous leading organizations across various industries. A sought-after keynote speaker, Dr. Bontis is known for his dynamic presentations that combine rigorous academic research with practical, real-world applications.

Justin Waxman

IICR

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