

Sleep Apnea Oral Appliances Market to Reach \$2.3 Billion by 2031, Driven by Obesity and Geriatric Surge

PORTLAND, OR, UNITED STATES, June 25, 2025 /EINPresswire.com/ -- The global [sleep apnea oral appliances market](https://www.alliedmarketresearch.com/request-sample/A09148) is on a sharp growth trajectory, projected to reach \$2,337.7 million by 2031, up from \$516.4 million in 2021, registering a CAGR of 16.3% from 2022 to 2031. This growth is propelled by rising sleep apnea cases, especially among the aging and obese population, and the increasing preference for non-invasive treatment options.



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□ Understanding Sleep Apnea and Oral Appliance Therapy

Sleep apnea is a serious sleep disorder where breathing repeatedly stops and starts during sleep. Left untreated, it may lead to life-threatening complications like:

Heart disease (heart attack, heart failure, cardiomyopathy)

Stroke

Hypertension

Type 2 diabetes

Oral appliances are compact, wearable devices that treat obstructive sleep apnea by keeping the airway open during sleep. These include:

Mandibular Advancement Devices (MADs) – push the lower jaw forward

Tongue-Stabilizing Devices (TSDs) – hold the tongue in place

Rapid Maxillary Expansion – widens the upper jaw to improve airflow

□ Key Growth Drivers

Rising prevalence of sleep apnea and obesity

According to the World Obesity Atlas 2022, 1 billion people globally are projected to be obese by 2030.

Increasing geriatric population

WHO estimates 1 in 6 people globally will be 60+ by 2030.

Product innovation and launches

Example: In April 2020, Apnea Sciences launched SnoreRx Plus, which positions the jaw slightly forward to reduce snoring.

Shifts toward non-invasive therapies with fewer side effects than CPAP machines.

□ Key Challenges

Lack of awareness about sleep apnea and its risks

High cost of customized oral appliances, limiting affordability in low-income regions

□ Market Segmentation Insights

□ By Device

Mandibular Advancement Devices lead the market due to better effectiveness and frequent product approvals.

□ By Gender

Males dominate the market, attributed to a higher obesity rate and more unhealthy lifestyle habits.

□ By Age Group

The 51–60 age group leads due to rising obesity and age-related vulnerability to sleep apnea.

□ By End User

Hospitals & sleep laboratories dominate due to better diagnostic facilities and integrated treatment options.

□ By Region

North America holds the largest share, supported by advanced infrastructure and awareness.

Asia-Pacific is expected to witness the fastest CAGR due to growing healthcare spending and obesity rates.

□ Major Market Players

Dentsply Sirona

SomnoMed

ResMed

Panthera Dental

ProSomnus Sleep Technologies

Airway Management, Inc.

Tomed GmbH

Whole You

These companies focus on innovation, customization, and digital dentistry integration to improve patient compliance and comfort.

□ Quick Summary Bullet Points

□ Market Size: \$516.4M (2021) □ \$2.3B (2031)

□ Growth Rate: CAGR of 16.3%

□ Top Device: Mandibular Advancement Devices

□□□□ Top Segment: Males aged 51–60

□ Top End User: Hospitals & Sleep Labs

□ Leading Region: North America; Fastest Growth: Asia-Pacific

□ Key Drivers: Obesity, aging population, lifestyle changes

□□ Challenges: High cost, lack of awareness

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David Correa

Allied Market Research

+ 1800-792-5285

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