

Local Painting Contractor Achieves Major Customer Service Milestone Across South Carolina Coastal Region

Paint Rx achieves 300+ five-star reviews in coastal SC, highlighting success of in-house team model across Myrtle Beach and Charleston service areas since 2018.

MYRTLE BEACH , SC, UNITED STATES, August 12, 2025 /EINPresswire.com/ -- Paint Rx, a leading Myrtle Beach and Charleston-based painting contractor, has achieved a significant milestone with more than 300 five-star customer reviews, showcasing the success of their unique in-house staffing approach in the competitive home improvement sector.

Since founding Paint Rx in 2018, owner Joel Gotshall has maintained a steadfast commitment to transforming the residential and commercial painting experience across South Carolina's coastal communities. The company's success stems from a foundational philosophy that prioritizes direct employment of skilled professionals over the industry-standard subcontractor model.

"When we launched Paint Rx, our vision was to redefine what clients could expect from a painting company," said Gotshall. "By building and maintaining our own in-house team, we've created a level of consistency and accountability that's rare in our industry. Every team member undergoes rigorous training and shares our commitment to exceptional craftsmanship."

This milestone reflects Paint Rx's growing presence across Horry, Georgetown, Berkeley, Dorchester, and Charleston Counties. The company has established itself as a trusted partner for both residential and commercial clients, offering services ranging from interior and exterior painting to specialized [cabinet refinishing](#) and drywall repair.



Paint RX Logo



Paint Rx Team

The achievement is particularly noteworthy given the unique challenges of coastal property maintenance. Paint Rx's team demonstrates extensive knowledge of coastal climate considerations, especially in historic areas like Charleston, where preservation requirements demand specialized expertise.

"Understanding the specific needs of coastal properties has been crucial to our success," Gotshall explained. "From the salt air exposure in Myrtle Beach to the preservation requirements of historic Charleston homes, our team approaches each project with location-specific knowledge and attention to detail."



Exterior Painting in Myrtle Beach

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Every five-star review represents a client who experienced our commitment to quality firsthand. We're grateful for the opportunity to serve our communities and proud to maintain such high standards.”

Joel Gotshall

Paint Rx's commitment to quality extends beyond technical expertise. The company has built strong community ties through active membership in the Myrtle Beach Chamber of Commerce and maintaining BBB accreditation. Their transparent approach to pricing, coupled with comprehensive customer communication, has earned them a reputation for reliability and professionalism.

The company's mission centers on delivering an exceptional painting experience built on transparency and skilled craftsmanship. This customer-centric approach has resulted in a high rate of repeat business and referrals, contributing to their impressive review count.

"We understand that inviting contractors into your home or business requires significant trust," said Gotshall. "Every five-star review represents a client who experienced our commitment to quality firsthand. We're grateful for the opportunity to serve our communities and proud to maintain such high standards of customer satisfaction."

Looking ahead, Paint Rx continues to expand its services while maintaining the personalized attention that has become their hallmark. The company serves residential and commercial clients throughout the South Carolina coastal region, from the Grand Strand to the Lowcountry, offering specialized solutions for both modern and historic properties.

For more information about Paint Rx's services or to schedule a consultation, visit <https://paint-rx.com/about/> or call (843) 999-0226.

About Paint Rx:

Founded in 2018, Paint Rx is a locally owned and operated painting contractor serving the [Myrtle Beach and Charleston areas](#). The company provides comprehensive [residential and commercial painting services](#), including interior and exterior painting, cabinet refinishing, and drywall repair. Paint Rx maintains a full-time, professionally trained staff and is committed to delivering high-quality workmanship with integrity and attention to detail.

Joel Gotshall

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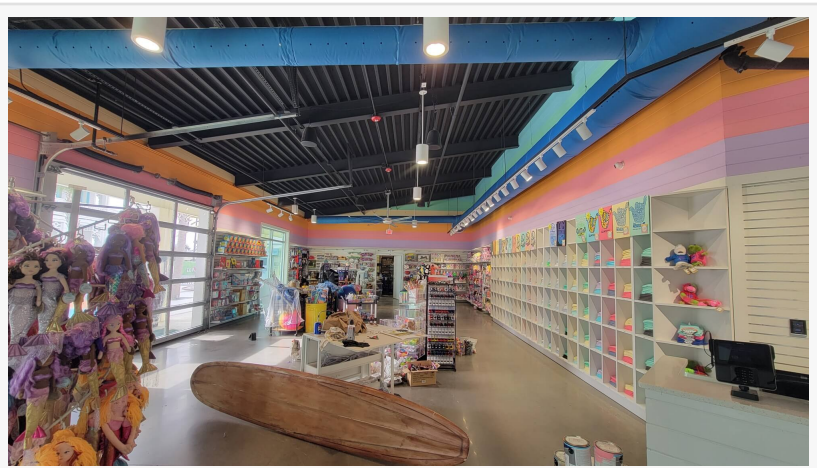
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Cabinet Painting in Myrtle Beach

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