

# Global Animal Health Market Size projected to Reach USD 51.33 Billion by 2033 | CAGR of 2.79%.

Global Animal Health Market to Hit USD 51.33 Billion by 2033, Driven by Rising Pet Adoption and Livestock Care, at a 2.79% CAGR.

NEW YORK, NY, UNITED STATES, June 25, 2025 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "Animal Health Market Size, Share, Trends and Forecast by Animal Type, Product Type, and Region, 2025-2033", offers a comprehensive analysis of the industry, which



comprises insights on the global animal health market. The report also includes competitor and regional analysis, and contemporary advancements in the global market.

The global <u>animal health market size was valued at USD 38.99 Billion in 2024</u>. Looking forward, the market is projected to reach USD 51.33 Billion by 2033, exhibiting a CAGR of 2.79% during 2025-2033. North America currently dominates the market, holding a significant market share of 44.9% in 2024.

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Global Animal Health Market Dynamics:

The Escalating Trend of Pet Humanization and Companion Animal Care:

The global Animal Health Market is undergoing transformation due to the escalating trend of pet humanization, wherein animals kept as pets are increasingly considered family members. This shift in culture has resulted in a notable increase in the adoption of pets across the globe and a readiness to spend significantly on their care. This shift also translates to increasing spending on complex veterinary services such as advanced diagnostics, specialized medicine, comprehensive

vaccination protocols including pet-insurance.

Owners are adopting personalized treatment regimens for their pets akin to what happens in human healthcare, thus stimulating demand for preventive medicine, complicated surgical interventions tailored to individual needs, and nutraceuticals aimed at improving pets' longevity and life quality. The affection people hold for animals motivates expenditure on premium-grade pet food, wellness care products designed for specific conditions like obesity multidisciplinary veterinary teams responsible for delivering routine health evaluations. Such bonds ensure that the companion animal sector remains one of the most dynamic sectors of the animal health industry propelling demand for therapeutics with unprecedented opportunities for innovative caregiving approaches.

Rising Demand for Animal Protein and Food Security Concerns:

Vigorously rising worldwide the consumption of animal protein is a crucial change driving global animal health market. The world population is consistently rising, especially in developing economies; as a result, meat, dairy, and poultry products are being consumed in greater amounts. This leads to intense pressure on livestock production systems that need to be efficient, much productive and resilient.

As a result, there is an acute need for animal health strategies strongly focus on disease prevention and control, productivity enhancement measures, as well as safety assurance systems for food originating from animals critical to their value addition processing. Livestock deaths because of infectious diseases such African Swine Fever or avian influenza require effective vaccines while pharmaceuticals and diagnostics are needed to protect devastated affected animals. Governments along with industry partners have strong.

Technological Advancements and Digital Transformation in Veterinary Care:

The worldwide Animal Healthcare Market is experiencing a profound shift due to the process of digital transformation, which alters veterinary healthcare as a result of emerging technologies. The use of Artificial Intelligence (AI) and the Internet of Things (IoT) is transforming the fields of diagnostics, treatment, and monitoring. Al diagnostic tools are performing imaging and predictive analytics leading to faster as well as more accurate recognition of diseases. Moreover, IoT wearables enable real-time assessment of animal's vital parameters like heartbeat, activity rate, as well as behavior providing important insights that can help vet practitioners and owners manage the health of animals proactively. Telemedicine along with other digital platforms is improving access to veterinary consultations for clients from far-off places while improving interaction between users and clinics.

Apart from diagnostics, innovations are being made in personalized medicine such as tailored treatment plans informed by genetic testing for specific patients. Also, data analytics coupled with blockchain technology are enhancing traceability and monitoring cared for livestock

products resulting to improved transparency and trust. These advancements enhance not only the effectiveness together with efficiency with which animal healthcare services are delivered but introduce new strategic options for proactive care and tele-monitoring thereby equipping the markets with smart interlinked solutions.

By the IMARC Group, Some of the Top Competitive Landscape Operating in the Animal Health Market Report are Given Below:

- Bayer
- Elanco
- Merck
- Merial
- · Zoetis Inc.
- · Biogenesis Bago
- Boehringer Ingelheim
- · Ceva Sante Animale
- Heska
- Neogen
- Novartis
- · Thermo Fisher Scientific
- Vetoquinol
- Virbac

Explore the Full Report with Charts, Table of Contents, and List of Figures: <a href="https://www.imarcgroup.com/animal-health-market">https://www.imarcgroup.com/animal-health-market</a>

### Global Animal Health Market Trends:

The Global Animal Health Market has several defining trends. One major trend is the focus on preventive healthcare for both companion and production animals, which encourages innovation in prophylactic vaccines and diagnostics that identify and prevent disease at its earliest stages. The market is also exhibiting an increasing adoption of digital technologies including telehealth, Al-based diagnostic systems, and real-time health monitoring wearables which broaden access to care, as well as its efficiency.

Rise in nutraceuticals and functional feed additives is another major trend as noted by owners and farmers aiming to improve wellness and productivity via advanced nutrition. Finally, there is heightened investment in comprehensive herd health management solutions due to enhanced focus on biosecurity and disease surveillance to control the economic loss and public health risks associated with animal disease outbreaks.

Key Market Segmentation:

# Breakup by Animal Type:

- Commercial
- Companion

# Breakup by Product Type:

- Pharmaceuticals
- Biologicals
- Medicinal Feed Additives
- Diagnostics

## Regional Insights:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- · Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

### Key highlights of the Report:

- Market Performance
- Market Outlook
- COVID-19 Impact on the Market
- Porter's Five Forces Analysis
- Historical, Current and Future Market Trends
- Market Drivers and Success Factors
- SWOT Analysis
- Structure of the Market
- Value Chain Analysis
- Comprehensive Mapping of the Competitive Landscape

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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