

# Tranzzo Explains the Role of 3D Secure in Enhancing Online Payment Security for Businesses

*Learn how 3D Secure verifies cardholders, reduces fraud and chargebacks, and builds customer trust in every online transaction your business processes.*

LONDON, UNITED KINGDOM, June 27, 2025 /EINPresswire.com/ -- For any business that accepts online payments, customer trust starts with payment security. And when card data is involved, there's no room for compromise.



Tranzzo breaks down how 3D Secure helps protect online transactions — and why it's essential for both businesses and their customers.

[3D Secure \(3DS\)](#) is a security protocol that verifies the cardholder's identity during [online payment](#).

How it works:

Customer enters card details

Redirected to a secure bank page

Confirms identity (SMS code, push notification, Face ID)

Payment goes through only if verified

3DS is also known by branded names such as Visa Secure and Mastercard ID Check.

Key benefits for business:

Lower fraud risk

Fewer chargebacks

Increased customer trust

Higher approval rates — when implemented right

Want to protect your business from fraud and chargebacks? [Contact Tranzzo](#)

Polina Toropova

Tranzzo

pr@tranzzo.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[TikTok](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/825491024>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.