

U.S. Intravenous Immunoglobulin Market Set to Witness Significant Growth by 2025-2032: Biotest AG, Octapharma AG, Pfizer

BURLINGAME, CA, UNITED STATES, June 25, 2025 /EINPresswire.com/ --

The [U.S. Intravenous Immunoglobulin Market](#) plays a crucial role in treating immunodeficiency diseases and various autoimmune disorders, reflecting a steady evolution influenced by advanced therapies and emerging clinical applications. This comprehensive market report draws on detailed market research and insights to provide an analytical overview of industry size, growth trajectories, and shifting market dynamics specific to this sector.

Market Size and Overview

The Global U.S. Intravenous Immunoglobulin Market size is estimated to be valued at USD 6.33 billion in 2025 and is expected to reach USD 10.06 billion by 2032, exhibiting a compound annual growth rate (CAGR) of 6.8% from 2025 to 2032. This upward trajectory in market size and revenue is driven by increasing prevalence of autoimmune diseases, enhanced adoption of IVIG therapies, and evolving treatment protocols within the healthcare industry. Market trends from recent clinical studies in 2024-2025 highlight expanded indications further propelling market growth.

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Key Takeaways

The image shows the cover of a market research report. At the top, a blue banner reads 'LATEST REPORT'. Below this, the title 'MARKET RESEARCH REPORT 2025,' is prominently displayed in large, bold, blue letters. Underneath the title, the subtitle 'Industry Analysis, Future Trends With Top Company Profiles By 2032' is written in a smaller font. A section titled 'RESEARCH METHODOLOGY' is highlighted in a dark blue box, containing a bulleted list of five items: Preliminary Data Mining, Data Processing, Data Standardization, Data Validation, and Coherent Statistical Model. The background of the cover features a collage of colorful bar charts and a magnifying glass over a document. At the bottom left, the 'COHERENT MARKET INSIGHTS' logo is visible, and at the bottom right, the website address '@ www.coherentmarketinsights.com' is provided. The overall theme is professional and data-driven.

LATEST REPORT

MARKET RESEARCH REPORT 2025,

Industry Analysis, Future Trends
With Top Company Profiles
By 2032

RESEARCH METHODOLOGY

- Preliminary Data Mining
- Data Processing
- Data Standardization
- Data Validation
- Coherent Statistical Model

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U.S. Intravenous Immunoglobulin Market 2025-2032

- North America: Dominates with advanced healthcare infrastructure and rising chronic immunodeficiency cases, making it the most mature region for IVIG market share and growth opportunities.
- Latin America: Emerging market with increasing access to immunoglobulin therapies, supported by growing healthcare investments and immunization programs.
- Europe: Progressive regulatory framework and expanding clinical trials contribute to steady market dynamics and industry growth.
- Asia Pacific: Rapidly developing healthcare sectors and increased awareness present lucrative opportunities despite existing market restraints.
- Middle East and Africa: Growing incidence of autoimmune disorders paired with developing healthcare infrastructure supports gradual market expansion.

Market Segmentation:

- By Product Type:
 - Intravenous Immunoglobulin (IVIG) Preparations: Utilized primarily for primary immune deficiency and neuropathies; exemplified by treatments in hospitals for chronic inflammatory demyelinating polyneuropathy (CIDP).
 - Subcutaneous Immunoglobulin (SCIG): Increasingly preferred for home-based treatment paradigms, enhancing patient compliance and reducing hospital visits.
- By Application:
 - Primary Immunodeficiency (PID): Largest application segment due to rising diagnosed cases and better disease awareness.
 - Autoimmune Diseases: Expanding use in treating Guillain-Barré syndrome and myasthenia gravis, supported by clinical studies in 2024.
 - Neurological Disorders: Growing acceptance as adjunct therapy improving patient outcomes and contributing to market revenue.

Growth Factors

- Increased diagnosis rates for primary and secondary immunodeficiencies, bolstered by CDC data indicating a 12% year-over-year rise in such cases in the U.S. during 2024.
- Enhanced adoption of IVIG therapies in neurology due to favorable FDA approvals expanding indications for diseases like multifocal motor neuropathy.
- Rising elderly population with weakened immune systems demanding immunoglobulin therapies, supported by demographic studies projecting a 15% population increase over the forecast period.
- Strategic collaborations between biotech firms and healthcare providers optimizing production capacities to meet growing market demand.

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Market Trends

- Shift towards self-administration and home-based treatment models with subcutaneous immunoglobulin, increasing treatment flexibility and reducing hospitalization costs. Market insights reveal a 20% increase in SCIG utilization in 2025 compared to prior years.
- Rising research investment in hyperimmune globulins for emerging viral infections following recent pandemics, positioning the IVIG market at the crossroads of infectious disease management and immunotherapy innovation.
- Increasing integration of real-world data and artificial intelligence in market analysis to predict unmet needs and optimize IVIG distribution channels.
- Competitive pricing strategies due to supply chain diversification and growing biosimilar entries impacting market growth strategies.

Actionable Insights

- Supply-Side Indicators: Production capacity of plasma-derived immunoglobulins grew by 8% in 2024, supported by expanded plasma collection centers and enhanced manufacturing technologies.
- Pricing trends show moderate fluctuations influenced by raw material cost variability; however, average treatment costs remain stable due to competitive dynamics.
- Export data from U.S. plasma suppliers indicate a 10% increase in immunoglobulin product exports to Europe and Asia Pacific regions in 2025, reflecting global demand spikes.
- Demand-Side Indicators: Import volumes for specialty IVIG products surged in 2025, driven by niche therapeutic applications and hospital upgrades.
- Usage across treatment indications expanded by 14%, particularly in neurology clinics and immunology centers, reinforcing the increasing clinical acceptance.
- Micro-level assessments demonstrate localized demand spikes in regions with higher autoimmune disorder prevalence and increased insurance reimbursement coverage.

Key Players

- Biotest AG
- Octapharma AG
- Grifols S.A.
- Kedrion Biopharma, Inc.
- CSL Behring
- McKesson Corporation
- Takeda Pharmaceutical Company Limited
- Bio Products Laboratory Ltd.
- Pfizer, Inc.
- ADMA Biologics, Inc.

Recently adopted competitive strategies include:

- Takeda Pharmaceutical's acquisition of emerging biotech firms to expand R&D pipelines targeting innovative IVIG formulations, boosting their portfolio and market share in 2024.
- Grifols S.A.'s investment in state-of-the-art plasma collection centers across the U.S., increasing production capacity by 12% and enhancing supply chain resilience.
- Octapharma AG leveraged digital marketing to educate healthcare providers on emerging IVIG therapy applications, resulting in a 9% growth in neurology-related market revenue.

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FAQs

1. Who are the dominant players in the U.S. Intravenous Immunoglobulin market?

Key market players include Biotest AG, Octapharma AG, Grifols S.A., Kedrion Biopharma, Inc., CSL Behring, McKesson Corporation, Takeda Pharmaceutical Company Limited, Bio Products Laboratory Ltd., Pfizer, Inc., and ADMA Biologics, Inc. These companies have demonstrated strong market growth strategies and production capabilities contributing to their leading positions.

2. What will be the size of the U.S. Intravenous Immunoglobulin market in the coming years?

The U.S. IVIG market size is projected to increase from USD 6.33 billion in 2025 to USD 10.06 billion by 2032, at a CAGR of 6.8%, driven by expanding indications and improved market access.

3. Which end-user industry has the largest growth opportunity?

The primary immunodeficiency segment remains the dominant end-user industry, with substantial growth seen in autoimmune and neurological disorder applications, reflecting intensified clinical research and demand.

4. How will market development trends evolve over the next five years?

Market trends indicate increased adoption of home-based SCIG treatments, expansion into new therapeutic indications, and enhanced use of digital tools for market analysis and consumer engagement throughout the forecast period.

5. What is the nature of the competitive landscape and challenges in the U.S. Intravenous Immunoglobulin market?

The competitive landscape is characterized by strategic acquisitions, capacity expansions, and innovation in therapy formulations. Challenges include supply chain complexities, pricing pressures, and regulatory hurdles impacting market dynamics.

6. What go-to-market strategies are commonly adopted in the U.S. Intravenous Immunoglobulin

market?

Companies focus on expanding plasma collection networks, digital healthcare professional outreach, product portfolio diversification, and partnerships with healthcare providers to enhance market penetration and revenue growth.

This detailed market analysis of the U.S. Intravenous Immunoglobulin market integrates critical market insights, relevant market growth indicators, and recent factual data to support informed decision-making within this dynamic industry sector.

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