

# Multi-award Winning Red Dirt Radio Personality, 'Double J' John Jones EMCCE for Inaugural America's Mountain Festival

*Well-known local media celebrity and Red Dirt DJ of the Year*

WOODLAND PARK, CO, UNITED STATES, June 25, 2025 /EINPresswire.com/ -- America's Mountain Festival (AMF) officials announce "Double J" Jones as EMCCE for the inaugural event on July 5, 2025, at Woodland Station in downtown Woodland Park.

"Double J has an impressive track record and is perfect to be the festival master of ceremonies," said Michael Perini, AMF Public Information Director.

Jones background:

Oklahoma State University Grad (Stillwater) and friend of The Farm and Yellow House

Owner - KICM Radio 97.7 - Ardmore, OK (2003-2008)

2007 Oklahoma Music Award Winner - Red Dirt DJ of the Year

2008 Oklahoma Association of Broadcasters Winner - Country Radio Air Personality

2008 Country Music Association Air Personality Finalist

2010 Oklahoma Music Award Winner - Club Promoter of the Year

Publisher, The Mountain Jackpot, distributed in Woodland Park and Teller County, CO



**"Double J" John Jones**

**[www.americasmountainfestival.com](http://www.americasmountainfestival.com)**

"Double J" John Jones EMCCE. (Photo courtesy of Perini & Associates)

"I am excited about the opportunity to be the EMCCE to introduce performers and keep the event flowing and about the positive impact this festival will have on our community," Jones said.

When asked to describe Red Dirt Music:

“Red Dirt music is a gritty, rootsy blend of country, rock, folk, and Americana that originated in Stillwater, Oklahoma, and later spread into Texas. It gets its name from the distinctive red soil found in that region, but the term has come to represent a musical attitude as much as a geographic origin,” Jones said.

“At its heart, Red Dirt is about authentic storytelling—songs that feel lived-in, often raw, and deeply personal. It’s not polished Nashville country; it’s more rebellious, more independent. Think of it as the musical cousin of outlaw country, with artists like Bob Childers

(often called the Father of Red Dirt), Cross Canadian Ragweed, Jason Boland & the Stragglers, and Stoney LaRue helping shape its sound.”



Jones added, “The genre grew out of a place called The Farm in Stillwater, a communal Yellow House where musicians jammed, wrote, and recorded together. That spirit of collaboration and freedom still defines Red Dirt today.”

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*said Michael Perini, AMF  
Public Information Director*

Ned LeDoux, the singer-songwriter and son of country legend Chris LeDoux, will headline the music festival. LeDoux has infused all of his records with realistic stories of life as a cowboy, his relationship with music royalty, and the pain and joy that infuse his work. Additional festival

highlights include performances by world-renowned artists Michael Martin Murphey, Curtis Grimes, and Jon Wolfe.

The festival will also spotlight Colorado favorites Jon Chandler, a multi-talented 7th generation Coloradan and a three-time Spur Award-winning author with Western Writers of America, and Ernie Martinez, a Denver native and instrumentalist who was inducted into the Colorado Blue Grass Hall of Honor, International Western Music Association's Instrumentalist of the Year 2018.

Plus, A Cowboy's Legacy, will be joining in the festivities. They are an ensemble of Woodland Park locals Tom and Donna Hatton, Evie Gutierrez, Hatton's granddaughter, and Dan Park.

The event schedule for the day is:

12:00 pm – Gates Open

1:15 pm – Presentation of the Colors and National Anthem, performed by Raquita Harper

1:30 pm – Curtis Grimes

3:00 pm – A Cowboy's Legacy and Friends

3:30 pm – Michael Martin Murphey

5:00 pm – A Cowboy's Legacy and Friends

5:30 pm – Jon Wolfe

7:00 pm – A Cowboy's Legacy and Friends

7:30 pm – Ned LeDoux

9:00 pm – Event Closes

AMF promotes itself as a celebration of the music, art, and culture of the West. "LeDoux will bring life to our belief that music is a universal language with the power to unite people," said Derek Waggoner, AMF event producer and chief executive officer of the Tava investor group, the entity constructing the Tava House property at Woodland Station.

[Event parking](#) will be available at off-site lots, with limited handicap parking located at the festival site. Off-site parking will be located at the Saddle Club grounds on Hwy 24 in Woodland Park near Wal-Mart and at the Woodland Park High School on Rampart Range Road, Woodland Park. VIP parking instructions will be given directly to VIP ticket holders. Parking instructions can be found at [www.americasmountainfestival.com](http://www.americasmountainfestival.com)

Items allowed inside the festival grounds are:

Standard-sized purses, bags, and backpacks

Blankets, sheets, and other ground coverings

Cameras (basic point and shoot models)

Binoculars

Strollers

Folding lawn chairs or cloth chairs (No solid metal chairs)

Umbrellas (regular size – no beach umbrellas or beach enclosures)

Unopened, bottled water (no coolers)

All bags and cameras will be searched by security staff before entry.

Festival Sponsors to date include:

Tava House

Park State Bank and Trust

Charis Bible College

Colorado Homes & Land Group, eXp Realty

Black Bear Bourbon  
Paragon Culinary School  
Lamb Excavating  
Thomas General Contractors  
Microtel/Woodland County Lodge  
Solid Grounds Coffee House  
Teller Wifi  
The Cowhand  
The Case Advantage  
Colorado Gear Lab/Zebz's Outfitters  
Great Western Ranch and Land  
Altitude Motorsports  
Rocky Mountain Sound, Light & Video  
Farmers Insurance – Bradley Agency  
Team Sato Realty  
Tweeds Fine Furnishings  
Rainbow Valley Ranch  
PBJ Cattle Company  
Colorado Horse Hay  
Great Outdoors Adventures  
Bierwerks  
Earthwise Waste Solutions  
Historic Triple B Ranch  
Ninnifly

A portion of the festival proceeds will be donated to support the Northeast Teller County Fire Department, located in Woodland Park. To volunteer for the event, contact the promoters at 719-445-9387 or [info@americasmountainfestival.com](mailto:info@americasmountainfestival.com).

Tickets for the America's Mountain Festival are on sale now at TicketSauce -  
<https://tickets.americasmountainfestival.com/e/americas-mountain-festival/tickets>

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SAVE THE DATE!

July 5, 2025, is an inaugural musical festival in Woodland Park, CO, presented by America's Mountain Festival and featuring a diverse lineup of Western/Red Dirt performers.

Follow us on Facebook for more details at

<https://www.facebook.com/americasmountainfestivalwp>. And be sure to visit our website at <https://americasmountainfestival.com>.

[Festival video.](#)

MEDIA ADVISORY

Members of the news media are allowed access to the festival. Please contact: AMF Public Relations Office: 719-651-5943. Email: [americasmountainfestival@gmail.com](mailto:americasmountainfestival@gmail.com)

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