

Educational Tourism Market Set To Reach \$680.46 Billion By 2029, Reveals Latest Report

*The Business Research Company's
Educational Tourism Global Market
Report 2025 – Market Size, Trends, And
Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, June 26, 2025

/EINPresswire.com/ -- The latest

market analysis from The Business

Research Company predicts substantial growth in the [educational tourism market](#) in the coming years. Driven by an increased demand for cultural exchange and experiential learning, the market size will expand to \$430.48 billion in 2025 from \$382.9 billion in 2024, a compound annual growth rate CAGR of 12.4%.



The Business
Research Company

The Business Research Company



The Business Research
Company's Latest Report
Explores Market Driver,
Trends, Regional Insights -
Market Sizing & Forecasts
Through 2034"

*The Business Research
Company*

Get Your Free Sample Market Report:

https://www.thebusinessresearchcompany.com/sample_request?id=18583&type=smp

What Factors Are Driving Significant Growth In The
Educational Tourism Market?

Key factors contributing to this significant growth include a rise in globalization, an increase in demand for cultural exchange, growth of international partnerships between educational institutions, increased disposable incomes, an

emphasis on experiential learning, and the expansion of study abroad programs. Additionally, technological advancements, such as those in digital learning platforms and the proliferation of online educational platforms, are substantially boosting the market.

These drivers, along with the rising popularity of study abroad programs, growing government and institutional support, and expanding middle-class populations, will propel the educational tourism market to a projected \$680.46 billion in 2029 at a CAGR of 12.1%.

What Key Players Are Contributing To The Growth Of The Educational Tourism Market?

Major contributors to the educational tourism market include EF Education First, CIEE Council on

International Educational Exchange, Brightspark Travel Inc., Contiki US Holdings Inc., Key Travel Limited, American Institute For Foreign Study, Road Scholar, ACIS Educational Tours, Ellison Travel & Tours Ltd., GVI Company, Academic Programs International, Cultural Vistas, WEP International, Capital Tours Inc., Stratix Consultants, Straight A Tours, Global Volunteers, Go Eco, Futures Abroad, GoIreland, IQ Education Consultants, M.K.H Consultancy Services, Meridean Overseas, Qadri International Education Consultancy, and AAI Edutourz Pvt Ltd.

In response to the global learning craze, many of these leading industry players are developing virtual classroom platforms. This innovation allows students and educators to access international educational experiences without the need for physical travel. The virtual classroom platforms facilitate live interactions, collaborative projects, and access diverse educational content, fostering global understanding and cultural exchange.

Order Your Report Now For A Swift Delivery:

<https://www.thebusinessresearchcompany.com/report/educational-tourism-global-market-report>

How Is The [Educational Tourism Market Segmented](#) Geographically And Demographically?

The educational tourism market is subdivided into various segments and subsegments:

By Education Type:

- Primary
- Secondary
- College
- Post-Graduate

By Age Group:

- Less Than 12 Years
- 13-18 Years
- 19-25 Years
- 26-40 Years
- 41-55 Years

By Occupation Type:

- Students
- Scholars
- Teachers
- Government Officials
- Corporation Managers
- Enterprise Owners
- Workers
- Other Occupations

What Are The Regional Insights In The Educational Tourism Market?

Geographically, North America led the educational tourism market in 2024 with the largest market share. However, the report predicts that the Asia-Pacific region will be the fastest-growing region in the forecast period, due to an increasing demand for global learning experiences and cultural exchange.

Browse Through More Similar Reports By The Business Research Company:

Educational Robot Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/educational-robot-global-market-report>

Educational Services Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/educational-services-global-market-report>

Educational Technology Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/educational-technology-global-market-report>

[About The Business Research Company](#)

Learn More About The Business Research Company. With over 15000+ reports from 27 industries across 60+ territories, The Business Research Company is a leader in comprehensive, data-rich research and insights. Our impressive database, the dedication to in-depth secondary research, and unique insights from industry leaders, that put you ahead of the curve.

Contact us at:

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at info@tbrc.info

Follow us on:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

YouTube: https://www.youtube.com/channel/UC24_fI0rV8cR5DxICpgmyFQ

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/825783438>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.