

French Fries Market Analysis 2025 – Insights For Long-Term Investment & Planning

The Business Research Company's French Fries Market Analysis 2025 – Insights For Long-Term Investment & Planning

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Explores Market Driver, Trends,

Regional Insights - Market Sizing & Forecasts Through 2034

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The french fries market size has seen significant growth over the past few years. In 2025, it is expected to increase from \$17.45 billion in 2024 to \$18.54 billion, with the compound annual growth rate CAGR being around 6.2%. This growth during the historic period can be attributed to factors such as strong economic growth in emerging markets, a rise in disposable income, and an expansion of fast-food restaurants.

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It will grow to \$23.25 billion in 2029 at a compound annual growth rate (CAGR) of 5.8%. ”

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What Does The Future Hold For The French Fries Market? The size of the french fries market is expected to maintain strong growth in the following years, reaching \$23.25

billion by 2029, with a compound annual growth rate CAGR of 5.8%. This growth can be tied to a rise in the youth population, burgeoning online food delivery services, and rapid urbanization. Other aspects contributing to this trend include an increasing focus on healthier french fries options, the adoption of robots in food preparation, the launch of products suitable for vegan diets, and ever-growing investments in the industry.

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What About The Catalyst That Propels This French Fries Market Growth?

One of the crucial drivers of this growth is the rising demand for ready-to-eat RTE products. These are foods that are pre-cleaned, pre-cooked, and wrapped for immediate consumption

without any prior cooking or preparation. Given their convenience and versatility, they are becoming increasingly prevalent in our fast-paced lives. It's here that french fries, a beloved fast food and side dish, assume particular importance. Be it as an RTE snack or a side dish, french fries are quickly driving the market forward.

Who Are The Key Industry Players Taking Advantage Of This Burgeoning French Fries Market? Looking at the business landscape, some of the major players operating in the french fries market include McCain Foods Limited, Lamb Weston Holdings, Inc, The Kraft Heinz Company, and many more. These giants are actively focusing on developing innovative products, adopting robots for food preparation, and offering healthier alternatives to traditional french fries.

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How Is The French Fries Market Segmented?

Market segmentation reveals that the french fries market can be divided by product into fresh and frozen categories. Distribution channels include Supermarkets and Hypermarkets, Convenience Stores, Online platforms, Distributors, and Direct Purchase. The markets are further divided into Food Service and Retail for usage purposes.

What Are The Regional Insights Of The French Fries Market?

North America held the largest market share for french fries in 2024. However, other regions, including Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East, and Africa, also present significant growth opportunities. For a more exhaustive understanding of the french fries market, you can access the full report through the following link: Report Link

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