

# India Geriatric Care Services Market Projected To Witness Massive Growth, 2025-2032

## | Piramal Swasthya, Jeevan Suraksha

BURLINGAME, CA, UNITED STATES, June 26, 2025 /EINPresswire.com/ -- [India Geriatric Care Services Market](#) is witnessing dynamic shifts owing to the rising aging population and increased healthcare awareness. This industry size is expanding rapidly as service providers and stakeholders invest in specialized senior care solutions, driven by evolving demographic and socio-economic factors.

### Market Size and Overview

The India Geriatric Care Services Market size is estimated to be valued at USD 25.7 Billion in 2025 and is expected to reach USD 42.2 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 7.0% from 2025 to 2032. This market forecast reflects substantial market growth backed by increased demand for long-term care facilities, home healthcare services, and technology-driven eldercare solutions, making market revenue and market share key points of attention for investors and players.

Request Sample Copy of this Report (Use Corporate eMail ID to Get Higher Priority) at: <https://www.coherentmarketinsights.com/insight/request-sample/4990>

### Key Takeaways

- North America Influence: Although geographically outside India, the geriatric care service models in North America inspire implementation of best practices enhancing service quality in India.



- Latin America: Emerging collaborations provide insights into community-based senior care strategies relevant for India's rural segments.
- Europe: Advanced technological integration in elderly care reinforces wearable health monitoring adoption across India's urban elderly populace.
- Asia Pacific: India leads substantial market growth due to high elderly population growth rates and increasing disability-adjusted life years (DALY) in seniors.
- Middle East & Africa: Cross-regional knowledge sharing enhances telehealth service deployment, supporting India's aging rural demographics.

#### Market Segments:

- Service Type:
  - Home Care Services: Personalized in-home nursing and daily assistance, ideal for elderly with mobility challenges.
  - Assisted Living Facilities: Residential setups offering medical supervision and recreational activities targeting independent elderly individuals.
  - Day Care Centers: Structured day programs enhancing social engagement and therapeutic intervention, crucial for dementia care.
- End-User:
  - Urban Elderly: Demand surge due to shrinking family support systems and preference for professional care.
  - Rural Elderly: Growing accessibility through telemedicine and mobile health units overcoming geographical barriers.
- Care Models:
  - Technology-Assisted Care: Integration of AI and IoT for fall detection, health tracking, and emergency alert systems enhancing safety and operational efficiency.

Explore In-Depth Analysis-Click Here to Access the Report! @

[https://www.coherentmarketinsights.com/market-insight/india-geriatric-care-services-market-4990?utm\\_source=einpresswire.com&utm\\_medium=referral&utm\\_campaign=india-geriatric-care-services-market-4990](https://www.coherentmarketinsights.com/market-insight/india-geriatric-care-services-market-4990?utm_source=einpresswire.com&utm_medium=referral&utm_campaign=india-geriatric-care-services-market-4990)

#### Growth Factors

- Rapid demographic shift toward an aging population projected to exceed 150 million individuals aged 60+ by 2030 fuels market growth.
- Government initiatives such as the National Programme for Health Care of the Elderly (NPHCE) reinforce infrastructural and service expansions.
- Increased preference for home-based care services supported by the rise in digital health literacy — 47% growth recorded in telemedicine adoption amongst the elderly in 2024 alone.

#### Market Trends

- Technology Integration: Use of AI-driven remote monitoring devices and wearable health trackers experiencing an adoption increase upwards of 38% since 2023, enhancing proactive healthcare interventions.
- Personalized Care Solutions: Customized caregiving plans blending physical, psychological, and social wellness, favored by over 60% of service users in 2025, indicating a trend toward holistic care models.
- Private Sector Expansion: Strategic partnerships between healthcare providers and senior living communities demonstrate a compound growth in market company collaborations by 25% year-over-year.

## Actionable Insights

- Supply-Side Indicators:
  - Production capacity for homecare medical devices has expanded by 18% in India during 2024, reflecting increased infrastructure investment.
  - Pricing trends indicate a moderate increase of 5-7% annually due to enhanced service quality and technological integration.
  - Exports of eldercare-related medical devices and software from India increased by 22% in 2024, indicating growing global footprint.
- Demand-Side Indicators:
  - Import trends show a 15% rise in advanced mobility aids and monitoring solutions to complement domestic production.
  - Usage across healthcare, hospitality, and insurance industries reflects broadening market scope, with insurance providers introducing senior care-specific products accounting for 12% revenue boost.
- Micro and Nano Indicators:
  - Local NGOs and community care groups initiating grassroots elderly support programs, impacting localized industry share positively.
  - Small-scale deployment of telehealth kiosks in remote districts growing at 30% annually, further enabling market penetration.

## Key Players

- Emoha Elder Care
- AntaraSeniorCare
- Nisarg Care
- Tata Trust
- Ashiana Housing Ltd.
- Heritage Eldercare Services Pvt. Ltd.
- ASLI (Association of Senior Living India)
- Nema Care
- Age Ventures India

- Piramal Swasthya
- Jeevan Suraksha
- Kriti

### Competitive Strategies:

- Emoha Elder Care has successfully leveraged technology-driven home care services, reporting a 20% increase in client retention in 2024 due to seamless digital engagement platforms.
- Tata Trust's community care programs partnered with regional governments resulted in a 15% expansion of rural service outreach within one year, showcasing successful public-private collaboration.
- AntaraSeniorCare implemented personalized care plans integrating mental wellness support, attracting a niche segment of upper-middle-class retirees and increasing market revenue by 18% during 2025.

Purchase Now Up to 25% Discount on This Premium Report @  
<https://www.coherentmarketinsights.com/insight/buy-now/4990>

### FAQs

#### 1. Who are the dominant players in the India Geriatric Care Services market?

Dominant market players include Emoha Elder Care, AntaraSeniorCare, Tata Trust, and Heritage Eldercare Services Pvt. Ltd., each driving innovation through technology adoption, rural outreach, and personalized care models.

#### 2. What will be the size of the India Geriatric Care Services market in the coming years?

The market size is forecasted to grow from USD 25.7 Billion in 2025 to USD 42.2 Billion by 2032 at a CAGR of 7%, reflecting robust industry growth and expanding market opportunities.

#### 3. Which end users have the largest growth opportunity?

Urban elderly populations demonstrate the highest growth potential due to fragmented family structures and increased health awareness, with rural elderly segments rapidly catching up thanks to telehealth initiatives.

#### 4. How will market development trends evolve over the next five years?

Technology integration, especially AI and IoT in eldercare, and personalized holistic care approaches will dominate India geriatric care services market trends, pushing service innovation and quality enhancements.

#### 5. What is the nature of the competitive landscape and challenges in the India Geriatric Care Services market?

The market is competitive with players focusing on strategic collaborations and digital transformation; however, challenges such as regional disparities in service accessibility and

affordability remain key market restraints.

6. What go-to-market strategies are commonly adopted in the India Geriatric Care Services market?

Key strategies include leveraging technology for remote care delivery, forging public-private partnerships to reach underserved regions, and developing customized eldercare programs to enhance patient outcomes and business growth.

This India Geriatric Care Services market report provides detailed market insights, actionable data, and comprehensive analysis designed to guide stakeholders through evolving market dynamics and support informed decision-making in a rapidly expanding sector.

About Us:

Coherent Market Insights leads into data and analytics, audience measurement, consumer behaviors, and market trend analysis. From shorter dispatch to in-depth insights, CMI has excelled in offering research, analytics, and consumer-focused shifts for nearly a decade. With cutting-edge syndicated tools and custom-made research services, we empower businesses to move in the direction of growth. We are multifunctional in our work scope and have 450+ seasoned consultants, analysts, and researchers across 26+ industries spread out in 32+ countries.

□Contact Us:

Mr. Raj Shah  
Coherent Market Insights  
+1 252-477-1362

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/825825879>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.