

Motorcycle And Bicycle Global Market Accelerates Towards \$106.85 Billion by 2029

The Business Research Company's Motorcycle And Bicycle Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, June 26, 2025 /EINPresswire.com/ -- The motorcycle and bicycle market has been recording



a strong growth trajectory in recent years. Demonstrating this growth, the market size is projected to rise from \$82.22 billion in 2024 to an impressive \$87.53 billion in 2025, resulting in a compound annual growth rate CAGR of 6.5%. This expansion during the historical period can be attributed to a myriad of factors including urbanization, growing environmental concerns,

fluctuating fuel prices, and overall economic growth.



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What Is The Motorcycle And Bicycle Market Growth Forecast?

Stemming from the current figures, the motorcycle and bicycle market size is predicted to maintain notable growth in the forthcoming years. It is slated to further grow to \$106.85 billion by 2029, exhibiting a consistent compound annual growth rate CAGR of 5.1%. Factors identified to contribute towards this growth over the forecast period involve a mix of urban mobility solutions, the popularity

and necessity of e-commerce and delivery services, as well as changes in regulations.

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What Drives The Motorcycle And Bicycle Market?

The increasing global focus on health consciousness is anticipated to significantly drive the motorcycle and bicycle market forward. Health consciousness pertains to an individual's cognizance and proactive measures towards maintaining and enhancing their overall health and wellness. This encapsulates a spectrum of behaviors, attitudes, and beliefs linked to physical

fitness, nutrition, and lifestyle choices. The augmentation of health consciousness has been largely fuelled by the rising prevalence of lifestyle-related diseases, such as obesity, diabetes, and heart disease.

Who Are The Motorcycle And Bicycle Market Key Players?

The motorcycle and bicycle market is characterized by the presence of several key industry players. The major companies operating in this market includes EXOR Group, Robert Bosch GmbH, Aisin Seiki Co Ltd, Toyota Motor Corp, Denso Corp., Schaeffler Technologies AG & Co KG, Continental AG, Gestamp Automoción, Tata Motor Group, Dana Incorporated, Magna International Inc., ZF Friedrichshafen AG

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What Are The Emerging Trends In The Motorcycle And Bicycle Market?

Emerging trends within the industry, such as greater investment in the manufacture of electric bicycles, also promise to radically transform this market. Electric bicycles operate using rechargeable batteries, making them an eco-friendly and low-cost mode of transportation. They are not only useful for commuting but are also increasingly used for recreational bicycle trips, grocery shopping, and running errands.

How Is The Motorcycle And Bicycle Market Segmented? Key Market Segments:

The motorcycle and bicycle market, as covered in this report, is segmented in the following manner:

- 1 By Type: Motorcycles and Parts, Bicycles and Parts, Motor Scooters, Other Motorcycle and Bicycle
- 2 By Propulsion Type: Internal Combustion Engine ICE, Electric
- 3 By Distribution Channel: Independent Retailers, Online Sales

What Is The Regional Outlook For The Motorcycle And Bicycle Market?

Asia-Pacific dominated the motorcycle and bicycle market in 2024 making it the largest region in this sector. Western Europe followed closely behind as the second-largest region. This report covers the motorcycle and bicycle market across various regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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