

## Coffee Concentrates Market Registering at a CAGR of 5.0% from 2023 to 2032 and to reach \$3.6 billion by 2032

The demand for rapid and convenient caffeine options from busy professionals has been a significant driver to boost the market demand for coffee concentrates.

WILMINGTON, DE, UNITED STATES, June 26, 2025 /EINPresswire.com/ -- Coffee concentrates market size was valued at \$2.2 billion in 2022, and is projected to reach \$3.6 billion by 2032, registering a CAGR of 5.0% from 2023 to 2032.



Increase in health consciousness among consumers is a major driving factor behind the rise in interest in low-acid coffee options such as coffee concentrates, which in turn, has boosted the growth of coffee concentrates market in recent years. With more consumers becoming conscious of their dietary choices, there is a growing awareness of the potential adverse effects of high-acid foods and beverages on digestive health. Traditional coffee brewing methods result in high acidity level in the final product, which causes discomfort for individuals with sensitive stomachs or acid reflux issues. As a result, many health-conscious consumers have inclined toward low-acid coffee alternatives, such as coffee concentrates, to experience their favorite beverage without the digestive discomfort associated with higher acidity levels.

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The increasing demand for instant beverages has significantly driven the market demand for coffee concentrates. Consumers today are increasingly seeking convenience in their beverage choices, preferring options that are rapid and easy to consume, especially for on-the-go lifestyles. In addition, the increase in demand for organic coffee concentrates among consumers has created significant opportunities within the coffee concentrates market, which is expected to drive the market growth in the coming years.

Coffee concentrates is a highly concentrated form of brewed coffee that undergoes a specialized

production process to extract maximum flavor and caffeine content. The production typically involves coarsely grinding coffee beans and steeping them in cold or hot water for an extended period, often ranging from several hours to overnight. This slow extraction process allows the water to absorb the soluble compounds from the coffee grounds, resulting in a dense, concentrated liquid.

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The coffee concentrates market is segmented into source, type, packaging, distribution channel, and region. By source, the market is classified into Arabica, robusta, and others. Depending on type, it is divided into caffeinated and decaffeinated. On the basis of packaging, the market is fragmented into bottles, pouches, and others. According to distribution channels, it is segregated into supermarkets/hypermarkets, B2B, departmental stores, convenience stores, and online sales channel. Region-wise, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, the UK, France, Italy, Spain, and the rest of Europe), Asia-Pacific (China, India, Japan, South Korea, Australia, ASEAN, and the rest of Asia-Pacific), Latin America (Brazil, Colombia, Argentina, and the rest of Latin America), and Middle East and Africa (GCC, South Africa, and the rest of LAMEA).

Based on region, North America held the highest market share in terms of revenue in 2022 and is likely to dominate the market during the forecast period. The region benefits from a deeply ingrained coffee culture and a strong demand for diverse coffee products. Despite the widespread presence of coffee shops and cafes across North America, many people still prefer coffee concentrates owing to convenience and versatility of coffee concentrates products. Coffee concentrates offers the flexibility to experience a high-quality coffee beverage at home or on the go, without the need to visit a cafe. In addition, coffee concentrates provide a longer shelf life compared to freshly brewed coffee, making it a convenient option for busy individuals who may not have time to visit cafes regularly. Moreover, the fast-paced lifestyle prevalent in the region fuels the demand for convenient, ready-to-drink coffee options, such as coffee concentrates. Furthermore, the presence of major coffee concentrates manufacturers and ongoing product innovations drives the North America coffee concentrates market growth.

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Leading Market Players: -

Nestle SA
Starbucks Corporation
The J.M. Smucker Company
All American Coffee LLC
Califia Farms, LLC
Javo Beverage Company, Inc.

Javy Coffee Company Grady's Cold Brew Kohana Coffee Climpson & Sons

The <u>Coffee Concentrates Industry</u> report analyzes government regulations, policies, and patents to provide information on the current market trends and suggests future growth opportunities globally. Furthermore, the study highlights Porter's five forces analysis to determine the factors affecting market growth.

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