

Business Coach Keissy Rengel Empowers Over 10,000 Women Entrepreneurs Through Digital Marketing and Mentorship Programs

NEW YORK, NY, UNITED STATES, June 26, 2025 /EINPresswire.com/ -- [Keissy Rengel](#), founder of Chicago-based digital marketing agency [Konvertis](#), has impacted more than 10,000 women entrepreneurs globally through her business coaching programs, [digital marketing strategies](#), and agency services designed to help women build profitable online businesses.



Keissy Rengel

Since immigrating from Venezuela to the United States in 2017, Rengel has developed signature programs, mentorships, and templates that enable women entrepreneurs to transform their knowledge into sustainable digital businesses. Through Konvertis, she provides both done-for-you and done-with-you solutions including offer development, sales funnel creation, and visibility strategies.

"Keissy didn't just help me organize my business—she helped me believe in myself again. Today I don't just have clients, I have clarity and purpose," shares one of Rengel's clients.

Rengel's approach focuses on helping women entrepreneurs build scalable businesses while maintaining authenticity and avoiding burnout. Her digital marketing strategies emphasize simplifying marketing processes while amplifying clients' voices, income potential, and market impact.

"I believe resilience is a superpower. Growth often hurts, but I've learned to find light in adversity—because every challenge carries the seed of a breakthrough," states Rengel.

As a business coach and digital marketing strategist, Rengel has built a personal brand centered on empathy, clarity, and strategic planning. Her work through Konvertis encompasses comprehensive marketing solutions ranging from creating compelling offers to implementing organic and paid visibility strategies.

Rengel maintains an active presence on Instagram (@keissyrengel) where she continues to share insights and strategies with her growing audience of women entrepreneurs seeking to establish and scale their digital businesses.

About Keissy Rengel

Keissy Rengel is a business coach, digital marketing strategist, speaker, and founder of Konvertis, a Chicago-based digital marketing agency. She specializes in empowering women entrepreneurs to turn their knowledge into profitable, purpose-driven digital businesses without compromising authenticity or experiencing burnout. Since immigrating from Venezuela to the U.S. in 2017, Rengel has built a personal brand rooted in empathy, clarity, and strategy, impacting over 10,000 women worldwide through her programs, mentorships, and agency services.

Press Team

Gulf Coast Brands LLC

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/825835009>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.