

New Book Launch: 'The Hypnosis Hustle' Offers Hypnotists 52 No-Fluff Marketing Ideas That Actually Work

New book! The Hypnosis Hustle reveals 52 no-fluff marketing ideas to help hypnotists grow fast, get clients, and stay booked—all year long.

PHOENIX, AZ, UNITED STATES, June 26, 2025 /EINPresswire.com/ -- Award-winning

“

You don't need fluff—you need clients. The Hypnosis Hustle gives you 52 ways to get noticed, get booked, and build the practice you deserve.”

William Deihl PhD.

hypnotherapist, speaker, and third-generation hypnotist Dr. William Deihl has released his latest book, *The Hypnosis Hustle: 52 No-Fluff Marketing Ideas That Actually Work*, a straight-talking, real-world guide designed to help hypnotists grow their business, fill their calendars, and finally ditch outdated marketing tactics that waste time and money.

Built on decades of experience in both business development and clinical hypnosis, this book delivers one

actionable marketing idea per week—each tested in the trenches of a real, thriving practice. From grassroots guerrilla tactics to high-level branding strategies, *The Hypnosis Hustle* is packed with easy-to-implement methods that drive results without the fluff.

“Most hypnotists are incredible at helping people—but struggle to attract clients consistently,” said Dr. Deihl. “This book gives you the playbook I wish I had when I was starting. It's about getting real traction, not just inspiration.”

The book includes:

- Proven ideas for building a local reputation fast
- Tips for dominating Google and improving SEO
- Strategies for leveraging community events, podcasts, and partnerships
- Social media tactics that get seen and get clients
- A full year of ideas to help hypnotists stay visible and booked

Dr. Deihl, founder of Doc Hypnosis in Phoenix, Arizona, is no stranger to hustle. After rebuilding his life from a traumatic injury using hypnosis, he went on to make Doc Hypnosis the #1 rated hypnotherapy practice in Arizona three years in a row—and built it without gimmicks or

expensive ad agencies.

Whether you're a brand-new hypnotist or an experienced practitioner ready to scale, The Hypnosis Hustle is a must-have playbook for turning your passion into profit—with integrity, impact, and momentum.

Availability

The Hypnosis Hustle is available now on Amazon in paperback and Kindle formats.

□ Get your copy here - <https://a.co/d/gNDADNM>

About the Author

Dr. William Deihl is a leading voice in modern hypnotherapy, keynote speaker, and founder of Doc Hypnosis. A third-generation hypnotist with a Ph.D. in Psychology, Dr. Deihl has spent over 30 years teaching professionals how to launch and grow businesses with ethical, powerful communication strategies. He's been featured at HypnoThoughts Live, nominated for the BBB Ethics Award, and serves as the official U.S. certifier for Bob Burns' Swan Protocol.

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