

# PRIDE IS PROTEST: OP360 Celebrates Pride 2025 with Global Heart and Local Action

*Under "Pride is Protest", our Philippines and Colombia teams united in June to honor love, authenticity, and community with bold presence and unwavering support*

RIDGEFIELD, CT, UNITED STATES, June 26, 2025 /EINPresswire.com/ -- At OP360, Pride isn't just a party; it's a powerful reminder of the ongoing fight for equality, acceptance, and visibility. In 2025, we stood tall and proud, not only in celebration but in solidarity with LGBTQ+ communities across the globe. Under the banner "Pride is Protest", our teams across the Philippines and Colombia came together throughout June to honor love, authenticity, and community with bold presence, joyful spirit, and unwavering support.



OP360 Pride Month in Cebu

From floats in Cebu, to marches in Davao and Cagayan de Oro, to community solidarity in Colombia, OP360 showed up to say: You belong here.

“

Pride reminds us that inclusion isn't a moment, it's a movement. At OP360, we continue to build spaces where everyone can thrive, be respected, and belong.”  
*Erna Rubillos, SVP Global HR*

## A Month of Pride in Action

OP360's Pride celebrations were held across our regional hubs on the following dates:

Cebu – Mandaue Pride March, June 14, 2025

Davao – Local Pride Celebration, June 21, 2025

Cagayan de Oro – Northern Mindanao Pride March, June 28, 2025

Colombia – Site-wide Pride activation throughout the month

Each site expressed Pride in its vibrant way with floats, community banners, colorful attire, inclusive giveaways, and above all, our people leading with heart. More than visibility, our participation was about allyship, community care, and creating space for everyone to be seen

and heard.

### Why We Show Up

Pride Month allows us to affirm what we believe year-round: when people feel safe to be themselves, they thrive, and so do the teams and businesses they help build. At OP360, we take a people-first approach to inclusion, not because it's trendy or expected, but because it's the right thing to do.

We celebrate Pride to:

Champion authenticity and human dignity

Strengthen inclusive workplaces where everyone can bring their whole selves

Stand in solidarity with LGBTQ+ colleagues, families, and communities

Reflect our shared values of Service, Integrity, and Empowerment

### Our Ongoing Commitment

Participation in Pride is just one expression of our broader commitment to equity, inclusion, and belonging. Through OP360 Cares, we've launched site-wide inclusion training, supported grassroots LGBTQ+ organizations, and celebrated employee-led initiatives like SOGIE 101 workshops and our annual Diversity Ball.

Our vision of inclusion extends beyond celebrations; it's about creating lasting cultural, social, and business impact.

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To learn more about how we're driving inclusive, people-powered change year-round, explore our Environmental, Social, and Governance [\(ESG\) initiatives](#).

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