

Metatec Launches Summer Performance Testing Special to Help Athletes Train Smarter

Train smarter this summer! Get \$30 off Metatec's VO₂ Max & Metabolic Testing from July 1–Aug 31. Data-driven gains start here.

MASON, MI, UNITED STATES, June 26, 2025 /EINPresswire.com/ -- As athletes across Michigan ramp up summer training, [Metatec](#), a premier human performance testing center founded by Jason and Abby Blonshine, is stepping in to offer a science-backed edge. From July 1 through August 31, the center will offer \$30 off its [Exercise Performance Testing](#) services—part of a seasonal initiative to help athletes and coaches maximize summer gains with data-driven insights.

Metatec's summer special is more than a discount—it's a push toward smarter training. With VO₂ Max Testing, Metabolic Efficiency Assessments, and customized performance analytics, the program is designed to help individuals fine-tune endurance, recovery, and output using real physiological metrics.

"We believe that better data leads to better outcomes," said Abby Blonshine, co-founder. "Whether someone is preparing for fall sports, chasing a personal record, or just wants to understand their performance potential, our summer initiative gives them the tools to train with precision."

Tailored for collegiate athletes, coaches, and dedicated fitness enthusiasts, Metatec's program aims to demystify athletic training with objective testing—replacing guesswork with measurable progress.

Jason Blonshine, co-founder and respiratory therapist, emphasizes that this kind of testing isn't just for elite athletes. "If you're serious about improving performance, even just for yourself, our assessments provide actionable feedback anyone can use."



The graphic features three hexagonal images at the top showing athletes and coaches in a testing environment. Below the images, the text reads: **SUMMER SPECIAL FOR ATHLETES & COACHES**. It lists two offers: **Get \$30 OFF Exercise Performance Testing** (Valid July 1 – August 31) and **Get \$50 off any of these services (regularly \$200)**, which include VO₂ Max Testing, Metabolic Efficiency Assessment, and Personalized Performance Insights. A yellow button says **REFER A FRIEND & RECEIVE A \$20 AMAZON GIFTCARD**. At the bottom, it provides the phone number 517.969.5229, the email info@metatec.org, and the Metatec logo with the tagline 'Human Performance Testing'.

To further expand its reach, Metatec is also rolling out an ongoing referral program. Returning participants who bring a friend or teammate will earn rewards, while their referrals also benefit from the discounted summer rate.



Located in Mason, Metatec has become a trusted resource for athletes looking to elevate their training using methods rooted in exercise science, not trends.

For more information or to schedule a session, individuals can visit www.metatec.org or call 517.969.5229.



Whether someone is preparing for fall sports, chasing a personal record, or just wants to understand their performance potential, our summer initiative gives them the tools to train with precision.”

Abby Blonshine

Jason & Abby Blonshine

Metatec

+1 517-969-5229

[email us here](#)

Visit us on social media:

[Instagram](#)

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/825911549>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.