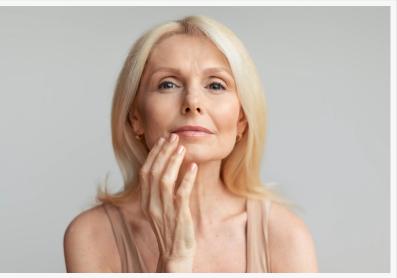


Aetheion® Introduces Science-Driven Solution to Help Counter Skin-Level Oxidative Stress

Aetheion® introduces a science-backed skincare solution designed to help combat oxidative stress and promote overall skin wellness.

PUERTO VALLARTA, JALISCO, MEXICO, June 26, 2025 /EINPresswire.com/ --Aetheion[®], a science-based skincare leader, is spotlighting oxidative stress as a key factor in skin and cellular aging with the release of its ZC50 Cellular Support Cream. Formulated with ionic zinc and copper and powered by <u>Redox Technology</u>, the cream offers targeted support against free radical damage—positioning itself as a skincare innovation grounded in cellular science.



A woman enjoying skincare benefits—Aetheion® promotes healthy, radiant skin through antioxidant support.

Understanding the Hidden Impact of Oxidative Stress

In recent years, oxidative stress has gained attention as a silent yet impactful biological imbalance. It occurs when free radicals—highly reactive oxygen-containing molecules—outpace the body's natural antioxidant defenses. This imbalance can damage DNA, proteins, and lipids, accelerating visible aging and increasing the risk of chronic conditions.

The skin, our body's largest organ and first line of defense, is especially vulnerable. Environmental pollutants, UV radiation, poor diet, and even excessive exercise can elevate oxidative stress levels, weakening skin function and vitality.

"Our approach starts with education," said Dr. Elisa Martínez, Chief Scientific Officer at Aetheion [®]. "Many consumers don't realize that oxidative stress isn't just an internal health concern—it's also deeply connected to the way our skin ages and functions. That's why we developed ZC50—to provide a topically effective defense built on science." The Role of Redox Technology and Ionic Minerals

ZC50 Cellular Support Cream incorporates Aetheion[®]'s proprietary Redox Technology, which supports balanced electron exchange within skin cells—a process essential to combating oxidative stress. This technology is enhanced by the inclusion of ionic zinc and copper, minerals known to mimic superoxide dismutase (SOD), one of the body's most powerful natural antioxidants.

By applying this topical solution, users may help reinforce the skin's resilience, boost hydration, and support a more youthful, healthy appearance—especially in environments with high oxidative burdens such as urban settings.

A Holistic Philosophy for Skin Health

While the cream offers direct antioxidant support at the skin level, Aetheion[®] emphasizes that true wellness extends beyond topical solutions. A holistic lifestyle—featuring antioxidant-rich foods, mindful exercise, stress management, and sun protection—is essential for reducing oxidative stress across the body.

To amplify its mission, the brand recently released an educational article titled "<u>What Is Oxidative</u> <u>Stress? 5 Alarming Causes</u>," which explores environmental pollutants, chronic inflammation, poor diet, UV exposure, and unbalanced exercise as key contributors. This resource is part of Aetheion[®]'s broader initiative to empower consumers with knowledge, not just products.

Meeting the Needs of Informed Consumers

Today's skincare users demand more than cosmetic results. They seek transparency, sciencebacked ingredients, and solutions that align with their long-term health goals. Aetheion[®] answers that call with ZC50—a formulation that complements clean beauty values while also contributing to deeper cellular health.

"We're proud to be part of a movement that merges clinical insight with natural care," added Martínez. "ZC50 doesn't just moisturize—it's part of a preventive approach to aging and inflammation, all starting with your skin."

Product Details and Availability

<u>Aetheion® ZC50 Cellular Support Cream</u> is now available via the brand's official website and through selected wellness and dermatology partners. Dermatologically tested and suitable for all skin types, the cream offers a smooth, lightweight experience ideal for daily use.

About Aetheion®

Aetheion[®] is a skincare and wellness company committed to merging scientific innovation with practical, nature-conscious solutions. Founded on principles of cellular balance and redox biology, the brand develops products designed to support health from the outside in. With a focus on education, transparency, and efficacy, Aetheion[®] continues to be a trusted name for those seeking more from their skincare.

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