

Coherent Market Insights Partners with ET Edge for Most Promising Brands 2025

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[Coherent Market Insights \(CMI\)](#), is a globally recognised market intelligence and business consulting firm, delivering strategic insights and data-backed advisory to organisations across industries. We are honored to be the official research partner for the prestigious ET Edge Most Promising Brands 2025.

At Coherent Market Insights, we believe that selecting the right organizations for ET Edge Most Promising Brands 2025 goes beyond recognition. It's about understanding what makes these companies stand out in today's fiercely competitive landscape.

The ET Edge Most Promising Brands 2025 event, held on June 26th, 2025, saw industry leaders, entrepreneurs, and changemakers come together to celebrate these trailblazing companies that are not only shaping the future of business but also inspiring others to follow their path of innovation and excellence.

Mr. Raj Shah, Founder & CEO, Coherent Market Insights commented, "Being a part of the ET Edge Most Promising Brands 2025 as the official research partner has been an incredible journey. It's more than just about recognizing top brands; it's about understanding the impact these companies have on industries, communities, and the world. Our research methodology, built on data, transparency, and rigor, ensures that we select the brands that are truly making a difference. The event today was filled with exuberance, glee, and the spirit of creating not just brands, but legacies that will last for generations."

During the event, Mr. Raj Shah, representing CMI, will took the center stage to share insights into the research methodology that guides the selection of the most deserving brands. The event



ET Edge for Most Promising Brands 2025

offered a dynamic platform to celebrate companies that are leading with vision, integrity, and a commitment to growth. It was a momentous occasion to reflect on the strides these companies have made, the challenges they have overcome, and the bright futures they are building.

About CMI

Coherent Market Insights (CMI) is a global market research and consulting firm providing comprehensive market intelligence across various sectors. With a focus on actionable insights and data-driven solutions, CMI supports businesses, governments, and organisations in their decision-making and strategic planning.

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