

Global Baby Food Market Forecast To Reach \$72.91 Billion By 2029 With 6.7% Annual Growth

The Business Research Company's Baby Food Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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[The global baby food market](#) has exhibited strong performance in recent years and is anticipated to grow from \$52.62 billion in 2024 to \$56.21 billion in 2025, at a compound annual growth rate

CAGR of 6.8%. Factors contributing to this robust growth include changing lifestyles, increased nutritional awareness, a rise in the number of working mothers, pediatric recommendations, and the convenience and portability of baby food.

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What Is The Anticipated Future Growth Of The Baby Food Market?

Moving ahead, the baby food market is expected to see strong growth, escalating to \$72.91 billion by 2029 at a CAGR of 6.7%. The forecast growth can be attributed to the increasing demand for organic and natural products,

homemade baby food trends, allergen-free options, sustainability and eco-conscious packaging, and the rise of online sales and delivery. Some of the prominent trends include the emergence of clean label products, enhanced use of natural ingredients, allergen-free options, a surge in global flavors and ethnic diversity, and an emphasis on eco-friendly packaging.

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Which Factors Are Propelling [The Growth Of The Baby Food Market](#)?

The growth of the baby food market going forward is primarily driven by the increasing infant population. The surge in the number of infants or newborns from birth up to one year of age in specific demographic groups or geographical areas plays a major role. Baby food is processed and prepared to be safe and easy for infants, catering to the dietary and developmental requirements of the infant population.

[Who Are The Major Players In The Baby Food Market?](#)

Leading companies in the baby food market include Abbott Nutrition, Bellamy Organics, Danone SA, Hero MotoCorp, Mead Johnson & Company LLC, Nestle SA, Perrigo Company plc, Royal FrieslandCampina NV, Hain Celestial Group Inc., Reckitt Benckiser Group plc, Kraft Heinz Company, Campbell Soup Company, Inner Mongolia Yili Industrial Group Company Ltd., and many more.

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What Future Trends Are Emerging In The Baby Food Market?

Key players in the baby food market are concentrating on product innovation. A notable example is the emergence of products like Plant-tastic, devised to offer parents a safe, plant-based, and sustainable alternative to traditional baby food products.

How Is The Baby Food Market Segmented?

The baby food market report details segments and sub-segments including:

- 1 By Type: Milk Formula, Dried Baby Food, Ready to Feed Baby Food, Other Types
- 2 By Category: Organic, Conventional
- 3 By Distribution Channel: Hypermarkets, Supermarkets, Drug Stores, Specialty Stores, Online

Subsegments Include:

- 1 By Milk Formula: Infant Formula, Follow-On Formula, Special Medical Formulas
- 2 By Dried Baby Food: Powdered Cereals, Freeze-Dried Meals, Dehydrated Snacks
- 3 By Ready to Feed Baby Food: Jarred Baby Food, Pouches, Meal Kits
- 4 By Other Types: Organic Baby Food, Homemade Baby Food Kits, Baby Snacks

What Are The Regional Insights Into The Baby Food Market?

Asia-Pacific was the largest region in the baby food market in 2024 and is projected to be the fastest-growing region. The baby food market report encompasses regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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