

Global Matcha Market To Reach \$6.48 Billion By 2029 With A Growth Rate Of 11.2%

*The Business Research Company's
Matcha Global Market Report 2025 –
Market Size, Trends, And Global Forecast
2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, June 27, 2025

/EINPresswire.com/ -- The "Matcha

Market 2025" is set for a substantial

market projection, with the matcha market size set for robust growth from \$3.84 billion in 2024, to an estimated \$4.24 billion in 2025. This represents a compound annual growth rate CAGR of 10.3%. Such significant growth has been driven by increased consumer awareness and acceptance of matcha, augmented by a proliferation in the availability of cost effective matcha

alternatives. Further fueling this growth has been the increased use of matcha in both food processing and the beverage sector.



The Business Research
Company's Latest Report
Explores Market Driver,
Trends, Regional Insights -
Market Sizing & Forecasts
Through 2034"

*The Business Research
Company*

The logo for The Business Research Company, featuring the company name in a serif font and a stylized bar chart with three bars of increasing height to the right. The text "Matcha Global Market Report 2025" is positioned below the chart.

The Business
Research Company

Matcha Global Market Report 2025

What Are The Expectations For [The Matcha Market's Future Growth?](#)

Market forecasts predict rapid and sustained growth in the matcha market size. By 2029, the matcha market is projected to reach \$6.48 billion, attaining a CAGR of 11.2%. Influential factors contributing to this projected growth encompass global industrialization, economic prosperity

and an increasing trend towards personal care and health-conscious consumption choices centering on natural ingredients.

Get Your Free Sample Market Report:

https://www.thebusinessresearchcompany.com/sample_request?id=12643&type=smp

What Are The Key Matcha Market Drivers?

Matcha's burgeoning popularity and versatility in various recipes, has resulted in a surge in demand from the food and beverages sector. More than just a pleasurable treat, food and beverages offer sustenance and nourishment, catering to a wide spectrum of tastes and dietary

preferences. Matcha, with its vibrant color, distinctive taste, and rich nutritional profile, plays an integral role in this sector and is poised to remain significant in driving future market growth.

Who Are The Key Matcha Market Players?

The Market's major players include the likes Nestle S.A., Unilever PLC, Starbucks Corporation, McCormick and Company Inc., ITO EN Ltd., The Hain Celestial Group Inc., Akira Matcha, The Republic of Tea, Clearspring Ltd., The AOI Tea Company LLC, Green Foods Corporation, Marukyu-Koyamaen Co. Ltd., Two Hills Tea, Tea Spot Inc., Foodchem International Corporation.

Order Your Report Now For A Swift Delivery:

<https://www.thebusinessresearchcompany.com/report/matcha-global-market-report>

How Is The [Matcha Market Segmented?](#)

The matcha market is segmented by both product and form. Product types include regular and flavored matcha, with forms ranging from powder to liquid. The market is further segmented by grade, comprising of café, ceremonial, classic, and culinary variants.

Multiple distribution channels include hypermarkets and supermarkets, specialty retail stores, online retail stores, amongst others. A broad spectrum of applications are covered in the report, as matcha is used in everything from regular tea, matcha beverages, and food, to personal care products and other applications.

What Are The Regional Insights Of The Matcha Market?

In terms of regional market composition, Asia-Pacific stood as the largest region in the matcha market in 2024, with North America predicted to be the fastest-growing region in the imminent future. The matcha market report covers all regions, including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa. Report Link:

Browse Through More Similar Reports By The Business Research Company:

Material Handling Equipment Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/material-handling-equipment-global-market-report>

Dermatitis Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/dermatitis-drugs-global-market-report>

Dermatology Medical Lasers Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/dermatology-medical-lasers-global-market-report>

[About The Business Research Company](#)

Learn More About The Business Research Company. With over 15000+ reports from 27

industries covering 60+ geographies, The Business Research Company has built a reputation for offering comprehensive, data-rich research and insights. Armed with 1,500,000 datasets, the optimistic contribution of in-depth secondary research, and unique insights from industry leaders, you can get the information you need to stay ahead in the game.

Contact us at:

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at info@tbrc.info

Follow us on:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

YouTube: https://www.youtube.com/channel/UC24_fl0rV8cR5DxICpgmyFQ

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/826150082>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.