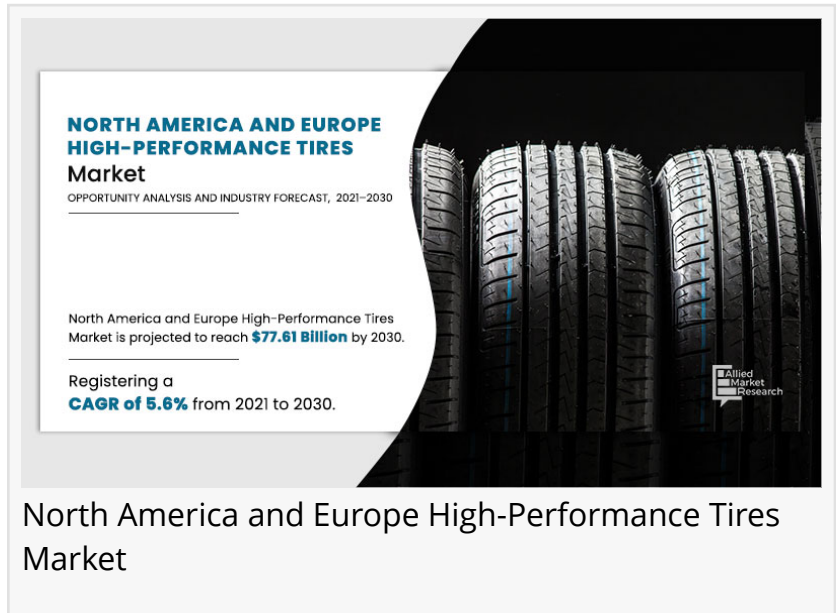


Accelerating Demand Fuels High Performance Tires Market in North America & Europe to Reach \$77.61 Billion by 2030, | AMR

WILMINGTON, NEW CASTLE, DE,
UNITED STATES, June 27, 2025

/EINPresswire.com/ -- According to the report published by Allied Market Research, the [North America and Europe high performance tires market](#) generated \$43.53 billion in 2020, and is projected to reach \$77.61 billion by 2030, registering a CAGR of 5.6% from 2021 to 2030. The report provides an in-depth analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive scenario, and wavering market trends.



Download Report (225 Pages PDF with Insights, Charts, Tables, Figures) at
<https://www.alliedmarketresearch.com/request-sample/16622>

Presently, the North America and Europe high-performance tire market is dominated by Europe followed by North America. In North America, the market is mainly driven by US owing to the optimistic market scenario performance cars, and growing automotive industry in the region. In Europe, France is foreseen to witness considerable growth in high-performance tire market during the forecast period.

Significant surge in demand for safety and comfort among people across the globe, rise in popularity of race and adventure events, and increase in need for high performance tires for better efficiency and overall performance of the vehicle are expected to drive the growth of the North America and Europe high performance tires market. On the other hand, high up-front cost of these products are predicted to hinder the growth to some extent. However, persistent advancements in technology and rapid adoption of electric vehicles among people across the globe are expected to create ample opportunities for the industry.

By sales channel, the OEM segment is expected to register significant growth during the forecast

period.

By tire type, the racing slick segment is expected to register significant growth during the forecast period

By region, Europe dominated the North America and Europe high-performance tire market in 2020 in terms of market share.

For more information, please contact:

<https://www.alliedmarketresearch.com/brazil-automotive-tire-market-A07485> - Opportunity Analysis and Industry Forecast, 2020-2027

<https://www.alliedmarketresearch.com/tire-bead-wire-market> - Global Opportunity Analysis and Industry Forecast, 2021 - 2031

<https://www.alliedmarketresearch.com/racing-tires-market> - Global Opportunity Analysis and Industry Forecast, 2022 - 2032

<https://www.alliedmarketresearch.com/latin-america-and-caribbean-automotive-tire-market-A10400> - Opportunity Analysis and Industry Forecast, 2019-2027

<https://www.alliedmarketresearch.com/automotive-tire-market> -Global Opportunity Analysis and Industry Forecast, 2023 - 2033

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