

Global Salesforce Services Market Forecast To Reach \$25.7 Billion By 2029 With 15.2% Annual Growth

*The Business Research Company's
Salesforce Services Global Market Report
2025 – Market Size, Trends, And Global
Forecast 2025-2034*

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KINGDOM, June 27, 2025

/EINPresswire.com/ -- What Has Been
The Recent Growth In The [Salesforce
Services Market Size](#)?

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The salesforce services market size has shown a speedy expansion in recent years, growing from \$12.67 billion in 2024 to \$14.61 billion in 2025. This advancement to a compound annual growth rate CAGR of 15.4% is driven by the heightened demand for CRM solutions, prevalent cloud

adoption trends, digital transformation initiatives, and the globalization of businesses. The increased uptake of mobile technology also significantly contributes to this rapid growth.



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How Will The Salesforce Services Market Evolve In The
Foreseeable Future?

The [salesforce services market growth](#) is poised to
undergo robust growth in the next few years. Predictions
show a swell to \$25.7 billion in 2029 at a compound annual
growth rate CAGR of 15.2%. This growth can be credited to

ongoing digital transformation strategies, the widening acceptance of AI and automation, shifting focus on enhancing customer experience, and the swelling demand for industry-specific solutions. The forecast period will also witness the rise of subscription-based pricing models.

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What's Propelling The Growth Of The Salesforce Services Market?

The burgeoning importance of digital transformation is set to fuel the growth of the salesforce services market. Digital transformation encompasses the thorough integration of digital technologies across organizational operations, redefining IT performance and customer value delivery. The rising stress on digital transformation is triggered by its ability to boost operational efficiency, customer engagement, and competitive edge across a variety of industries. In essence, digital transformation enhances salesforce services by streamlining sales processes, improving customer engagement, and enabling data-driven decision-making. This leads to improved efficiency and revenue growth.

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Who Are The Key Players In The Salesforce Services Market?

Prominent companies operating in the market include Microsoft Corporation, AT&T Inc., Dell Technologies Inc., Siemens AG, Deloitte Touche Tohmatsu Limited, Accenture plc, Intel Corporation, International Business Machines Corporation IBM, Oracle Corporation, SAP SE, and others. Their presence and actions significantly influence the trajectory of the market.

What Developmental Trends Are Taking Shape In The Salesforce Services Market?

Companies in the salesforce services market are keen on developing advanced solutions such as generative artificial intelligence AI technology. This new tech aims to enhance customer support processes and user experiences. Generative AI technology autonomously generates content, insights, and solutions, assisting sales teams to personalize customer interactions, forecast trends, and optimize strategies for boosted sales performance and engagement.

How Is The Salesforce Services Market Segmented?

The salesforce services market is segmented logically –

1 By Type Of Service: Planning, Management, Implementation

2 By Deployment Model: On-Premise, Cloud, Hybrid

3 By Application: Sales Cloud, Service Cloud, Marketing Cloud, Application Cloud, Commerce Cloud, Analytics

4 By Vertical: Banking, Financial Services And Insurance BFSI, Healthcare And Life Sciences, and others.

This segmentation allows for more in-depth analysis and understanding of the market and its driving forces.

What Are The Regional Insights Into The Salesforce Services Market?

North America held the largest market share in the salesforce services market in 2024. In the forecast period, Asia-Pacific is predicted to be the fastest-growing region. The regions covered in the report span Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the

Middle East, and Africa.

Information regarding individual countries like Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, the USA, Canada, Italy, and Spain is also included in the report.

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