

## Global Professional Audio Visual (AV) Market Forecast To Reach \$683.2 Billion By 2029 With 12.6% Annual Growth

The Business Research Company's Professional Audio Visual (AV) Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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Recent growth trends in the professional audio visual AV market indicate an expected rise from \$376.39 billion in 2024 to \$424.69 billion in 2025. The determined compound annual growth rate



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CAGR is 12.8%. Factors attributing to this growth in the historic period include corporate sector expansion, an increase in digital signage, rising demand for home theaters, e-commerce growth, and healthcare sector expansion.

What Is The <u>Professional Audio Visual AV Market Growth</u> Forecast?

Forecasts suggest a rapid growth in the professional audiovisual AV market. The market is expected to grow to \$683.2 billion in 2029 at a compound annual growth rate CAGR of

12.6%. Drivers of this growth can be attributed to the development of Al-driven AV solutions, increased investment in smart cities and IoT infrastructure, rising adoption of virtual and augmented reality, expansion of the live events and concert industry, and increased demand for high-quality streaming services. Major trends in the forecast period include 5G integration, Alpowered analytics, cloud-based AV solutions, technological advancements, and interactive touchscreen displays.

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What Are The Key Growth Drivers In The Professional Audio-Visual AV Market?

The exponential growth of the entertainment industry is set to strongly influence the growth of the professional audio visual AV market going forward. The entertainment industry, comprising businesses that produce and distribute media content such as film, television, music, gaming, and live performances, relies heavily on professional audio-visual technology for enhancing audience experiences. Factors like rising digital consumption, technological advancements, demand for diverse content, global access to streaming services, proliferation of mobile devices, increased investments in original productions, and social media's influence on content discovery and engagement are driving the growth of the entertainment industry.

Who Are The Key Industry Players Taking Advantage Of Professional Audio-Visual AV Market? Key industry players include Samsung Electronics Co. Ltd., Mitsubishi Electric Corporation, Wesco International Inc., InFocus Corporation, Seiko Epson Corporation, Anixter Inc., Arista Networks Inc., New Era Technology Inc., AVI-SPL LLC, Semtech Corporation, Sharp NEC Display Solutions, AVI Systems Inc., Avidex Industries LLC, Datapath Ltd., proAV Limited, Solutionz Inc., Biamp Systems LLC, Vistacom Inc., Applied Electronics Limited, Audinate Group Limited, PRO AV Systems, CCS Presentation Systems Inc., Spinitar, Prysm Systems, Ford Audio-Video LLC, Synergy Audio Visual.

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How Is The Professional Audio Visual AV Market Segmented? Market Segment Analysis of the Professional Audio Visual AV Market The market is segmented on these lines:

- 1 By Types: Services, Products, Software, Infrastructure, Environment
- 2 By Distribution Channels: Distributor, Direct Sales
- 3 By Applications: Television TV Shows, Movies
- 4 By End Users: Government, Hospitality, Education, Home Use, Commercial, Private, Public, Corporate, Retail, Other End Users

Within these, subsegments include Services: Consulting Services, Installation Services, Maintenance and Support Services; Products: audio equipment, Visual Equipment, Video Conferencing Systems; Software: AV Control Software, Content Management Software, Collaboration Software; Infrastructure: AV Network Infrastructure, Cables and Connectors, Racks and Mounts; and Environment: Corporate AV Solutions, Education AV Solutions, Hospitality AV Solutions.

What Are The Regional Insights Into The Professional Audio Visual AV Market?

In 2024, the Asia-Pacific region held the largest share of the professional AV market. This report covers regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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